



Civic Arts Commission  
Office of Economic Development

## **Civic Arts Commission Meeting**

### **Wednesday, July 27, 2022**

### **6:00 PM**

#### **PUBLIC ADVISORY: THIS MEETING WILL BE CONDUCTED EXCLUSIVELY THROUGH VIDEOCONFERENCE AND TELECONFERENCE**

Pursuant to Government Code Section 54953(e) and the state declared emergency, this meeting of the Civic Arts Commission will be conducted exclusively through teleconference and Zoom videoconference. The COVID-19 state of emergency continues to directly impact the ability of the members to meet safely in person and presents imminent risks to the health of attendees. Therefore, no physical meeting location will be available.

To access the meeting remotely: Join from a PC, Mac, iPad, iPhone, or Android device: Please use this URL <https://us02web.zoom.us/j/86147520326>. If you do not wish for your name to appear on the screen, then use the drop-down menu and click on "rename" to rename yourself to be anonymous. To request to speak, use the "raise hand" icon by rolling over the bottom of the screen. To join by phone: Dial **1-669-900-9128** and enter Meeting ID: **861 4752 0326**. If you wish to comment during the public comment portion of the agenda, Press \*9 and wait to be recognized by the Chair. To submit an e-mail comment during the meeting to be read aloud during public comment, email [civicarts@cityofberkeley.info](mailto:civicarts@cityofberkeley.info) with the Subject Line in this format: "PUBLIC COMMENT ITEM ##." Please observe a 150-word limit. Time limits on public comments will apply.

### **Agenda**

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **PUBLIC COMMENT** (for items not on the agenda)
4. **APPROVAL OF MINUTES**
  - a) June 22, 2022 Draft Minutes (Attachment 1)

## **5. CHAIR'S REPORT**

- a) Civic Arts Commission Retreat scheduled for Saturday, August 20, 2022, 1 – 5 PM, location to be determined (will be outdoors).

## **6. PRESENTATIONS, DISCUSSION & ACTION ITEMS** (All items for presentation, discussion and possible action)

- a) FY23 Individual Artist Projects grant funding recommendations, presented by Hilary Amnah and Grants Subcommittee (Attachment 2)
- b) FY23 Festivals grant funding recommendations, presented by Hilary Amnah and Grants Subcommittee (Attachment 3)
- c) Homelessness Social Practice Project Plan, presented by Zoë Taleporos (Attachment 4)
- d) Aquatic Park Public Art Project Plan, presented by Zoë Taleporos (Attachment 5)
- e) Mildred Howard sculpture Design Development, presented by Zoë Taleporos (Attachment 6)
- f) Presentation of plinth design for Queen Shamiram sculpture, presented by Zoë Taleporos (Attachment 7)
- g) Marina Circle Public Art Update, presented by Zoë Taleporos (Attachment 8)
- h) BART Plaza Home Sculpture Extension, presented by Zoë Taleporos (Attachment 9)
- i) Demographics of awarded Civic Arts Grants and Public Art commissions in Fiscal Year 2022, presented by Jennifer Lovvorn (Attachment 10)

## **7. STAFF REPORT**

- a) Civic Arts Program Updates, Jennifer Lovvorn
- b) Grants Program Updates, Hilary Amnah
- c) Public Art Program Updates, Zoë Taleporos

## **8. COMMITTEE REPORTS**

- a) Grants
  - Dana Blecher, Chair
  - Liz Ozol
  - Cameron Woo

- b) Policy
  - Kim Anno, Chair
  - Lisa Bullwinkel
  - Modesto Covarrubias
- c) Public Art
  - Matt Passmore, Chair
  - Kim Anno
  - Dana Blecher
  - Riti Dhesi
- d) Representative on Berkeley Cultural Trust
  - Lisa Bullwinkel
- e) Representatives on Berkeley Arts Education Steering Committee Representative
  - Liz Ozol
- f) Representative on Design Review Committee
  - Cameron Woo
- g) Representative on Ad-Hoc Artists Affordable Housing Committee
  - Kim Anno

## 9. **COMMUNICATION**

- a) Marketplace story “Programs pilot guaranteed income for artists” (Attachment 11)

## 10. **ADJOURNMENT**

### **Attachments:**

1. June 22, 2022 Draft Minutes
2. FY23 Individual Artist Projects grant funding recommendations
3. FY23 Festivals grant funding recommendations
4. Homelessness Social Practice Project Plan
5. Aquatic Park Public Art Project Plan
6. Mildred Howard sculpture Design Development
7. Plinth design for Queen Shamiram sculpture
8. Marina Circle Public Art Update
9. Home sculpture
10. Demographics of awarded Civic Arts Grants and Public Art commissions in Fiscal Year 2022
11. Marketplace story “Programs pilot guaranteed income for artists”

Staff Contact:  
Jennifer Lovvorn

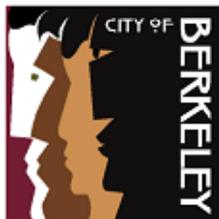
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**ADA Disclaimer**

**To request a disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at 981-6418 (V) or 981-6347 (TDD) at least three business days before the meeting date.**



Civic Arts Commission  
Office of Economic Development

# **DRAFT MINUTES**

## **Civic Arts Commission Meeting**

### **Wednesday, June 22, 2022**

#### **6:00 PM**

**No physical location; meeting held exclusively through videoconference and teleconference.**

**1. CALL TO ORDER 6:02 PM**

**2. ROLL CALL**

**Commissioners Present:** Anno, Blecher, Bullwinkel, Covarrubias, Dhesi (arrived at 6:06 PM), Ozol, Woo.

**Commissioners Absent:** Passmore.

**Staff Present:** Hilary Amnah, Grants Program Lead; Jennifer Lovvorn, Commission Secretary/Chief Cultural Affairs Officer; Zoë Taleporos, Public Art Program Lead.

**Members of the public in attendance:** 1

**3. PUBLIC COMMENT (for items not on the agenda)**

None.

**4. APPROVAL OF MINUTES**

a) **May 25, 2022 Draft Minutes.**

**Action:** M/S/C (Anno/Blecher) to approve the May 25, 2022 Minutes.

**Vote:** Ayes — Anno, Blecher, Bullwinkel, Covarrubias, Woo; Nays — None; Abstain — Ozol, Absent — Dehsi, Passmore.

## 5. CHAIR'S REPORT

- a) The Chair discussed the Civic Arts Commission retreat in the fall.
- b) The Chair gave an update on the Arts & Culture Plan.

## 6. PRESENTATIONS, DISCUSSION & ACTION ITEMS

- a) **Proposed placement of Queen Shamiram sculpture at redwood grove next to Maudelle Shirek ("old City Hall") building, presented by Arianne Gelardin**

**Action:** M/S/C (Anno/Bullwinkel) to approve the proposed placement of Queen Shamiram sculpture at redwood grove next to Maudelle Shirek ("old City Hall") building, augmenting the base to 10" high and stepped.

**Vote:** Ayes — Anno, Blecher, Bullwinkel, Covarrubias, Dhesi, Ozol, Woo; Nays — None; Abstain — None; Absent — Passmore.

- b) **Artist Certification for Affordable Housing for Artists and Housing Element** — No action taken.

- c) **Artist Cathy Lu for Cube Space exhibition, presented by Zoë Taleporos.**

**Action:** M/S/C (Ozol/Blecher) to approve the artist Cathy Lu for Cube Space exhibition.

**Vote:** Ayes — Anno, Blecher, Bullwinkel, Covarrubias, Dhesi, Ozol, Woo; Nays — None; Abstain — None; Absent — Passmore.

## 7. STAFF REPORT

- a) Jennifer Lovvorn provided Civic Arts Program updates.
- b) Hilary Annah provided Grants Program updates.
- c) Zoë Taleporos provided Public Art Program updates.

## 8. COMMITTEE REPORTS

- a) Grants — The next meeting will be held on June 24, 2022.

- Dana Blecher, Chair
  - Liz Ozol
  - Cameron Woo
- b) Policy — The next meeting to be scheduled to discuss the inclusion of Artists Affordable Housing in the Housing Element.
- Kim Anno, Chair
  - Lisa Bullwinkel
  - Modesto Covarrubias
- c) Public Art — Committee met on June 15, 2022. The next meeting will be held on July 20, 2022.
- Matt Passmore, Chair
  - Kim Anno
  - Dana Blecher
  - Riti Dhesi
- d) Representative on Berkeley Cultural Trust — Daniel Nevers has left the position of Co-Chair of the Berkeley Cultural Trust. The next meeting will be held on July 21, 2022.
- Lisa Bullwinkel
- e) Representatives on Berkeley Arts Education Steering Committee (BAESC) — The next meeting has not been scheduled. Committee will develop a strategy to increase attendance.
- Liz Ozol
- f) Representative on Design Review Committee — Committee met on June 16, 2022. The committee reviewed two projects that will generate Private Development Percent for Art in-lieu fees.
- Cameron Woo
- g) Representative on Ad-Hoc Artists Affordable Housing Committee — Policy meeting will be

scheduled to discuss the inclusion of Artists Affordable Housing in the Housing Element.

- Kim Anno

## 9. COMMUNICATION

None

## 10. ADJOURNMENT Adjourn 7:46 PM

**Action:** M/S/C (Bullwinkel /Blecher) to adjourn commission meeting.

**Vote:** Ayes — Anno, Blecher, Bullwinkel, Covarrubias, Dhesi, Ozol, Woo; Nays — None; Abstain — None; Absent — Passmore.

Staff Contact:



Jennifer Lovvorn

Secretary to the Civic Arts Commission

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## FY23 Individual Artist Project Grants

Title	Primary Discipline	Score	Award
Hector Salgado	Media/Film	947	\$4,000
Emily Onderdonk	Music	933	\$4,000
Marlene (Cookie) Segelsta	Music	927	\$4,000
Mahsa Vahdat	Music	907	\$4,000
Hector Munoz-Guzman	Visual	895	\$4,000
Paula deJoie	Visual	887	\$4,000
Andy Warner	Multi-disciplinary	885	\$4,000
Oona Garthwaite	Media/Film	883	\$4,000
Erica Azim	Music	882	\$4,000
Natalia Quintero-Hong	Multi-disciplinary	868	\$4,000
Elizabeth Rosner	Literary	862	\$4,000
		860	\$0
		858	\$0
		852	\$0
		848	\$0
		848	\$0
		847	\$0
		843	\$0
		842	\$0
		838	\$0
		835	\$0
		820	\$0
		815	\$0
		812	\$0
		808	\$0
		795	\$0
		788	\$0
		785	\$0
		777	\$0
		765	\$0
		762	\$0
		748	\$0
		748	\$0
		745	\$0
		727	\$0
		708	\$0
		705	\$0
		702	\$0
		702	\$0
		690	\$0
		685	\$0
		680	\$0
		680	\$0
		677	\$0
		677	\$0
		665	\$0
		657	\$0
		655	\$0
		648	\$0
		613	\$0
		595	\$0
		272	\$0

## FY23 Festival Grants

Title	Score	Budget Size	Award
BERKELEY JUNETEENTH FESTIVAL	898	large	\$7,581
California Native Ways — 4th Annual California Indian Arts & Disability Rights Rising: A Celebration of the Art, Culture and t	893	large	\$7,538
FREIGHT FEST	888	large	\$7,496
Standing on the Shoulders of Giants: A Community Celebratio	887	large	\$7,488
Foundation for the Future of Literature and Literacy	850	large	\$7,175
San Francisco Mime Troupe Free Park Shows in Berkeley 2022	830	large	\$7,007
Berkeley Bird Festival	798	large	\$6,736
2023 Junior Bach Festival	795	large	\$6,711
	745	large	\$6,289
Black Generations Festival	895	mid	\$6,044
Black Women's Blues Festival	878	mid	\$5,929
The Himalayan Fair	873	mid	\$5,896
The Queering Dance Festival	872	mid	\$5,889
30th Annual Berkeley Indigenous Peoples Day Powwow and I	868	mid	\$5,862
Persian New Year Festival - Chaharshanbe Souri	867	mid	\$5,855
Evolution: A 10th Anniversary Celebration of API Theater	862	mid	\$5,821
SF Bay Brazilian Day & Lavagem Festival 2022	860	mid	\$5,808
Berkeley Poetry Festival	837	mid	\$5,653
Dia de los Muertos 2022	835	mid	\$5,639
Chocolate & Chalk Art Festival	832	mid	\$5,619
Hawaiian Healing Arts Festival	827	mid	\$5,585
Berkeley Video & Film Festival	823	mid	\$5,558
West Berkeley Community Print Festival	813	mid	\$5,490
AfroLit	813	mid	\$5,490
Annual Contemporary Diasporas Festival	800	mid	\$5,403
Ubuntu Awards Festival	798	mid	\$5,389
Telegraph Avenue Holiday Street Fair	797	mid	\$5,382
WATERSHED ENVIRONMENTAL POETRY FESTIVAL	775	mid	\$5,234
Telegraph Berkeley Summer Fair or (Sunday Best)	765	mid	\$5,166
Community Music Day	760	mid	\$5,133
Capoeira: The Art of Social and Personal Transformation	747	mid	\$5,045
Asian Cultural Festival	732	mid	\$4,943
The Dragon Boat Experience	868	small	\$2,442
Makers Ball 2022	673	mid	\$0
Front Row Festival	613	mid	\$0
Vida Vert Festival	545	mid	\$0
			<b>\$194,299</b>



Civic Arts Program

## **Social Practice Art – Homelessness in Berkeley, CA Project Plan**

### **PROJECT OVERVIEW**

Economic and social forces have led to an increase in homelessness in the Bay Area, with a rising number of unhoused people in Berkeley, CA. According to a countywide point-in-time count conducted by [EveryOne Home](#), the number of unhoused individuals in Berkeley, CA in 2022 totaled 1057, of which 803 were unsheltered.

Berkeley Civic Arts seeks to commission three Social Practice Art projects that respond to homelessness in Berkeley, CA as a complex social issue.

For the purpose of this project plan, Berkeley Civic Arts defines Social Practice Art as:  
*Art that is socially engaged and focused on human interaction, collaboration, and social discourse.*

There are no specific requirements for artistic media or format for these projects, except that the artists create visual documentation that may live on after the projects are completed. Project documentation may take the form of photography, video, audio, print publication, or other forms to be discussed with Civic Arts staff.

### **BUDGET**

Each of the three projects will receive \$15,000 to cover all project expenses. This includes artist fees, materials, travel, and documentation.

### **ARTIST ELIGIBILITY**

Practicing artists residing in the 21 Northern California Megaregion Counties (regardless of housing status) are eligible to apply:

Alameda; Contra Costa; El Dorado; Marin; Merced; Monterey; Napa; Placer; Sacramento; San Benito; San Francisco; San Joaquin; San Mateo; Santa Clara; Santa Cruz; Solano; Sonoma; Stanislaus; Sutter; Yolo; Yuba.

Unhoused artists are encouraged to apply.

**ARTIST SELECTION PROCESS**

Civic Arts Staff will issue a Request for Proposals (RFP). Applicants will be asked to provide:

- A letter of interest and summary of artistic practice
- Resume
- Up to 10 images/videos of past work
- A brief proposal of how they might address the project and tactics for social engagement

All applications will be reviewed and scored by a Public Art Review Panel to identify a shortlist of finalists for the opportunity. The Review Panel will consist of a Civic Arts Commissioner, two outside arts professionals, and a staff member from the City of Berkeley’s Homeless Services.

The shortlist of finalists will be invited to present their proposal in an interview format to the Review Panel, who will then select three proposals to recommend to the Civic Art Commission.

**TIMELINE (Subject to change)**

Project Outline Approval	July 27, 2022
RFP Issued	August 2022
RFP Deadline	October 2022
Artist Review Panel	October 2022
Artist Interviews	November 2022
Approval of Proposals	December 7, 2022
Artists Under Contract	January 2023
Project Schedule	TBD

**FURTHER INFORMATION**

Zoë Taleporos, Public Art Program Lead, Civic Arts, City of Berkeley  
ZTaleporos@cityofberkeley.info or 510-981-7538



Civic Arts Program

## AQUATIC PARK PUBLIC ART PROJECT PLAN



### BACKGROUND

Located in the southwest corner of Berkeley, Aquatic Park is a long linear 100-acre park between Ashby and University Avenues. The lagoon, which makes up 67.7 acres of the park, has two water sources- tidal water from San Francisco bay and fresh water from storm water that drains into the lagoon. The park provides a wide range of recreational opportunities including, walking, biking, picnicking, boating, bird watching and Frisbee golf. Swimming and fishing are not allowed.

Aquatic Park was constructed between 1935 and 1937 by the Works Progress Administration (WPA). It was built as part of the Berkeley Waterfront Project along with the construction of the Bayshore Highway and Yacht Harbor. Tide gates were constructed to help keep the water level constant in Aquatic Park Lake. A citywide celebration entitled "Pageant of the Land and Sea" was held on May 7, 1937, to formally dedicate the park for public use.

Aquatic Park Lake was designed to conform to international standards for Model Yacht Racing, and in 1938 both the National and Pacific Coast Regatta for M-class Boats were held at the park.

Through the years, community participation has played a key role in the development of various features at Aquatic Park. Most recently, over 2,000 volunteers, organized through Friends of Aquatic Park and Berkeley Partners for Parks, participated in creating "Dream Land for Kids," a fantasy playground designed by Berkeley school children under the guidance of architect Robert Leathers and Associates.

**ART OPPORTUNITIES**

**Bay Trail (70,000):**

This opportunity is for an artist to translate two-dimensional imagery to tile, mosaic, or other permanent material.

A large curved wall located along the San Francisco Bay Trail, near the intersection of Addison Street and Bolivar Drive. Wall dimensions are approximately 42.5' long x 3.5' high x 2' deep.



**Aquatic Park Trail (\$350,000):**

This opportunity is for an artist to create a series of permanent, sculptural artworks at various locations along Aquatic Park Trail and Bolivar Drive.

Aquatic Park Trail is a 2.3-mile pedestrian and bicycle path that loops around the park's lagoon. Bolivar Drive between Addison Street to Dreamland Playground in Aquatic Park is undergoing a renovation in conjunction with the development at 600 Addison Street.



**PROJECT GOALS**

The goals for the artwork are to enhance a visitor's experience of Aquatic Park by beautifying its context, reflecting the multi-layered history of the site, and highlighting its ecological importance.

**PROJECT BUDGET**

Bay Trail (artist fee, design, fabrication, transportation + installation)	\$70,000
Aquatic Park Trail (artist fee, design, fabrication, transportation, installation)	\$350,000
Artist Selection	\$10,000
Photography and Plaques	\$8,000
Contingency	\$32,000
<b>TOTAL</b>	<b>\$470,000</b>

**ARTIST RECRUITMENT APPROACH AND ELIGIBILITY**

Civic Arts staff will issue an RFQ for each of the two opportunities. Practicing artists residing in the United States are eligible to apply.

**ARTIST REVIEW PROCESS**

Civic Arts staff will review applications to identify a list of artists who meet the criteria outlined in the RFQ.

This list of artists will be presented to the Aquatic Park Public Art Review Panel consisting of 2 arts professionals, a Civic Arts Commissioner, a Parks, Recreation and Waterfront Commissioner, and a community representative. The panel will identify 3-4 finalists for each opportunity who will be invited to develop conceptual site-specific proposals after attending an orientation session with the project team and key stakeholders.

Finalists will be paid an honorarium of \$1,000 for development of a proposal.

The Panel will reconvene to consider the finalists’ proposals in an interview format and will select 1 artist for each opportunity for recommendation to the Civic Art Commission for final approval.

**COMMUNITY INVOLVEMENT**

- Civic Arts staff will present an overview of the Project Plan to the Parks, Recreation and Waterfront Commission.
- A Parks, Recreation and Waterfront Commissioner will participate on the Panel.
- A community representative will participate on the Panel.
- The finalists’ proposals will be on display for public comment near the project site and on the Civic Arts website for two weeks prior to the final Panel meeting.
- All Commission meetings are open to the public.

**TIMELINE (Subject to change)**

Civic Arts Commission Meeting to Approve Project Plan	July 27, 2022
RFQ Issued	August 2022
Community Outreach	September 2022
RFQ Deadline	October 2022
First Artist Review Panel	November 2022
Artist Finalist Orientation	December 2022
Finalist Proposals Due	February 2023
Proposals on Public Display	February 2023
Final Artist Review Panel	March,2023
Civic Arts Commission Approval	March 22, 2023
Council Approval of Artist Contract	May 2023
Artist Under Contract	May 2023

**FURTHER INFORMATION**

Contact Zoe Taleporos, Public Art Program Lead, Berkeley Civic Arts at (510) 981-7538, or by email at [ZTaleporos@cityofberkeley.info](mailto:ZTaleporos@cityofberkeley.info)



**Mildred Howard**

Proposed sculpture in bronze at Ashby BART, City of Berkeley, 8 feet tall

08/2021

**MILDRED HOWARD  
PUBLIC ART INSTALLATION**  
MLK JR AND ADELINE STREET, BERKELEY, CA

PROJECT TEAM

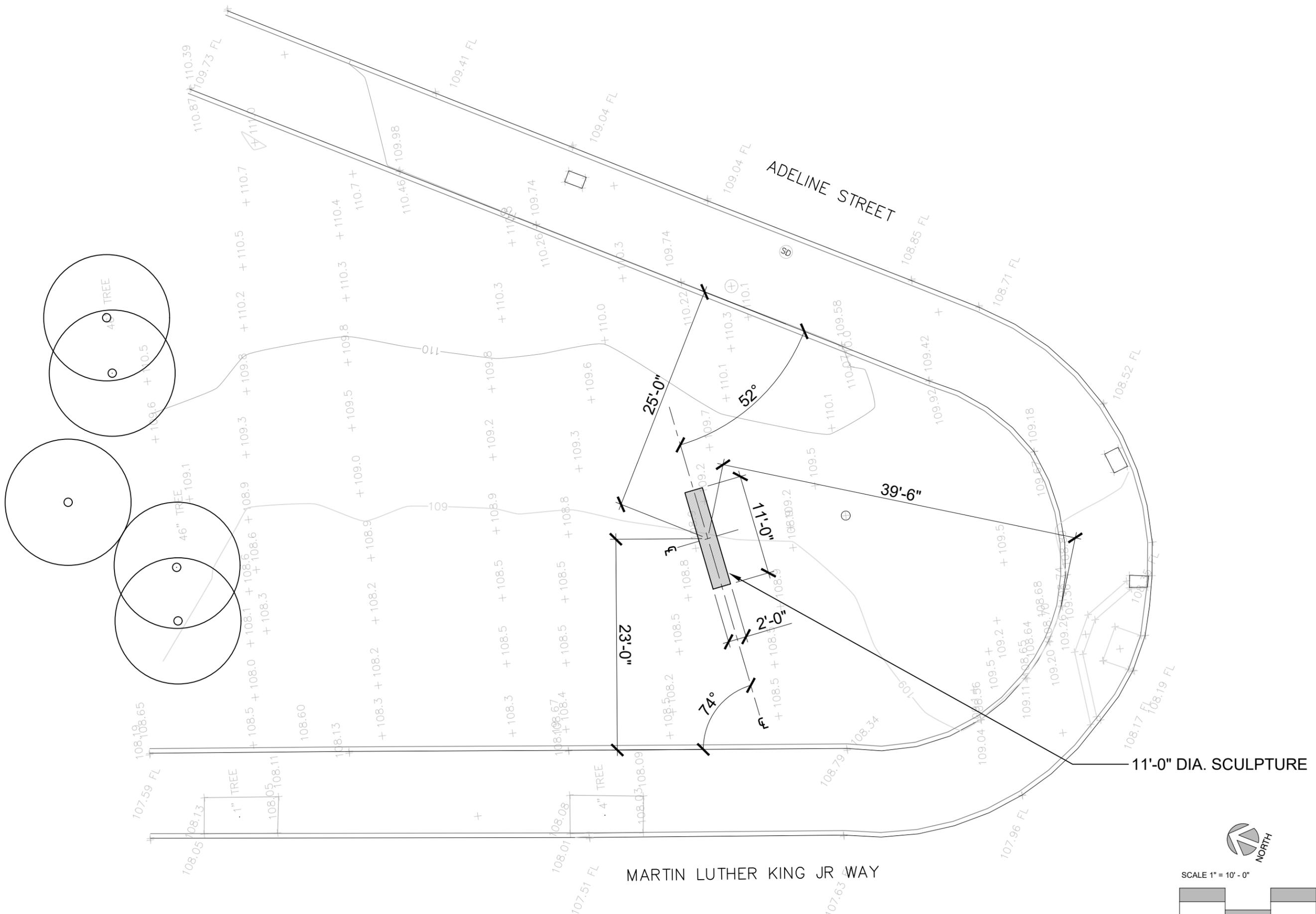
REVISION

#	Date	Description

07.14.2022

**SITE PLAN**

L1.00



PROJECT TEAM

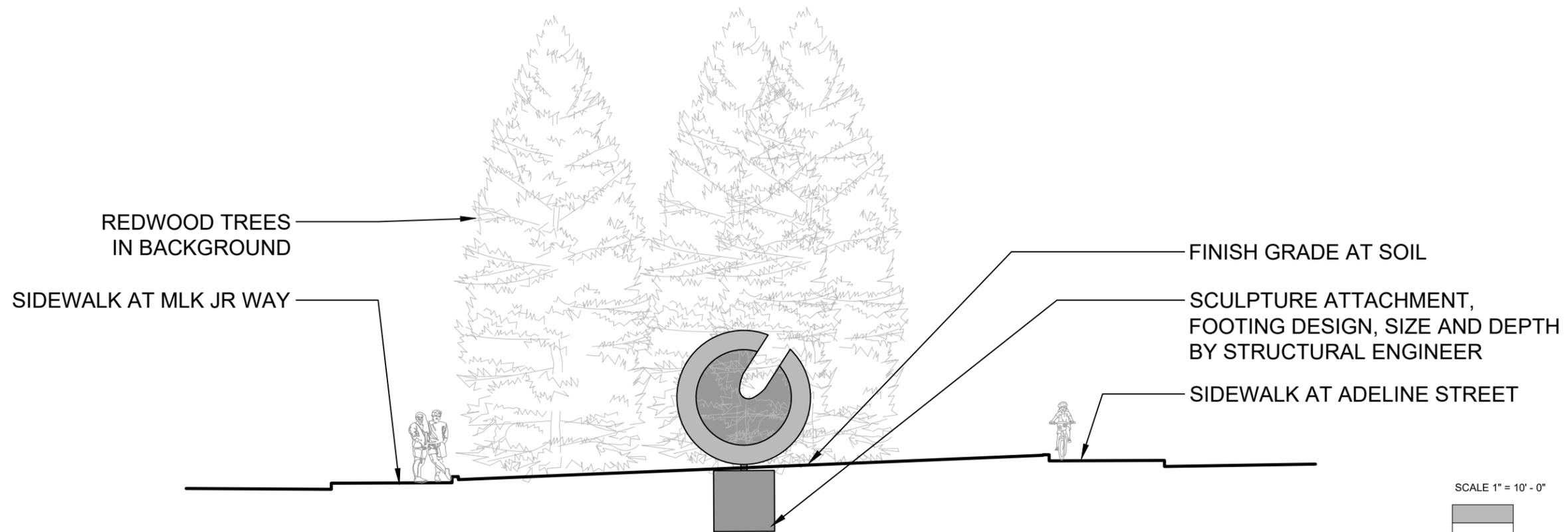
REVISION

#	Date	Description

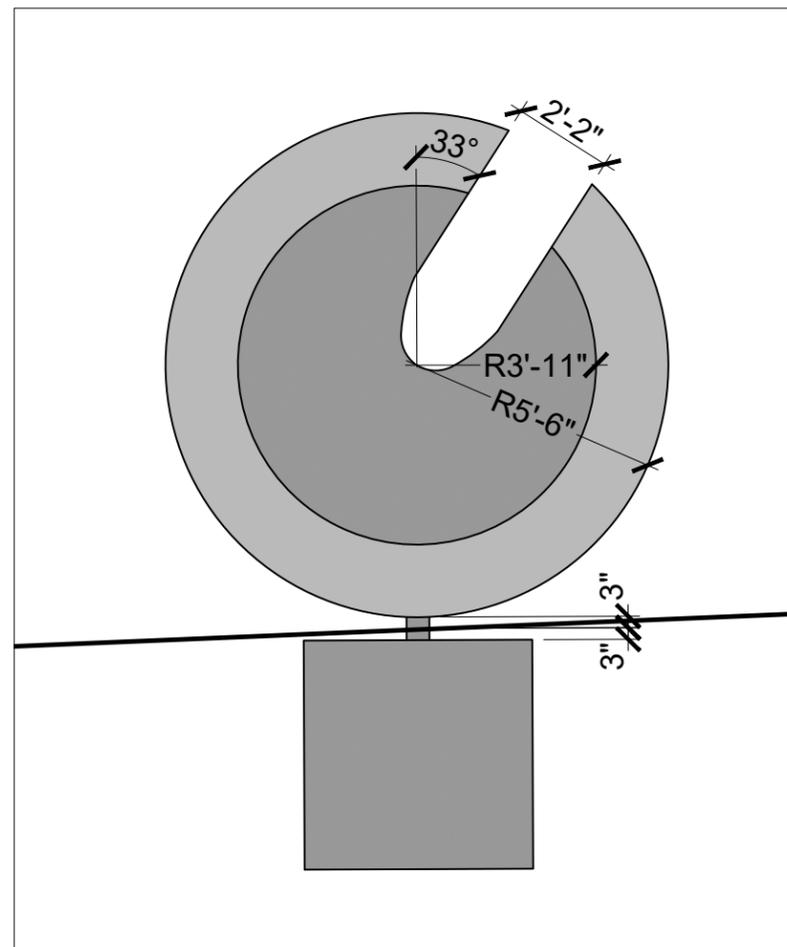
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**ELEVATIONS**

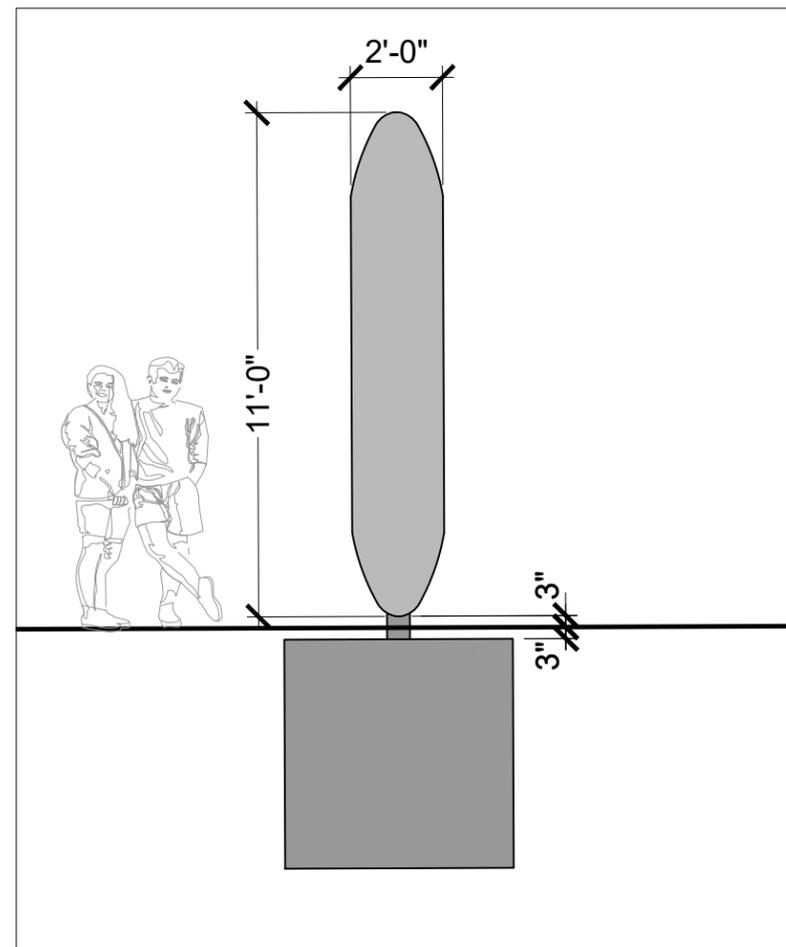
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**11'-0" DIAMETER SCULPTURE**



**FRONT ELEVATION**



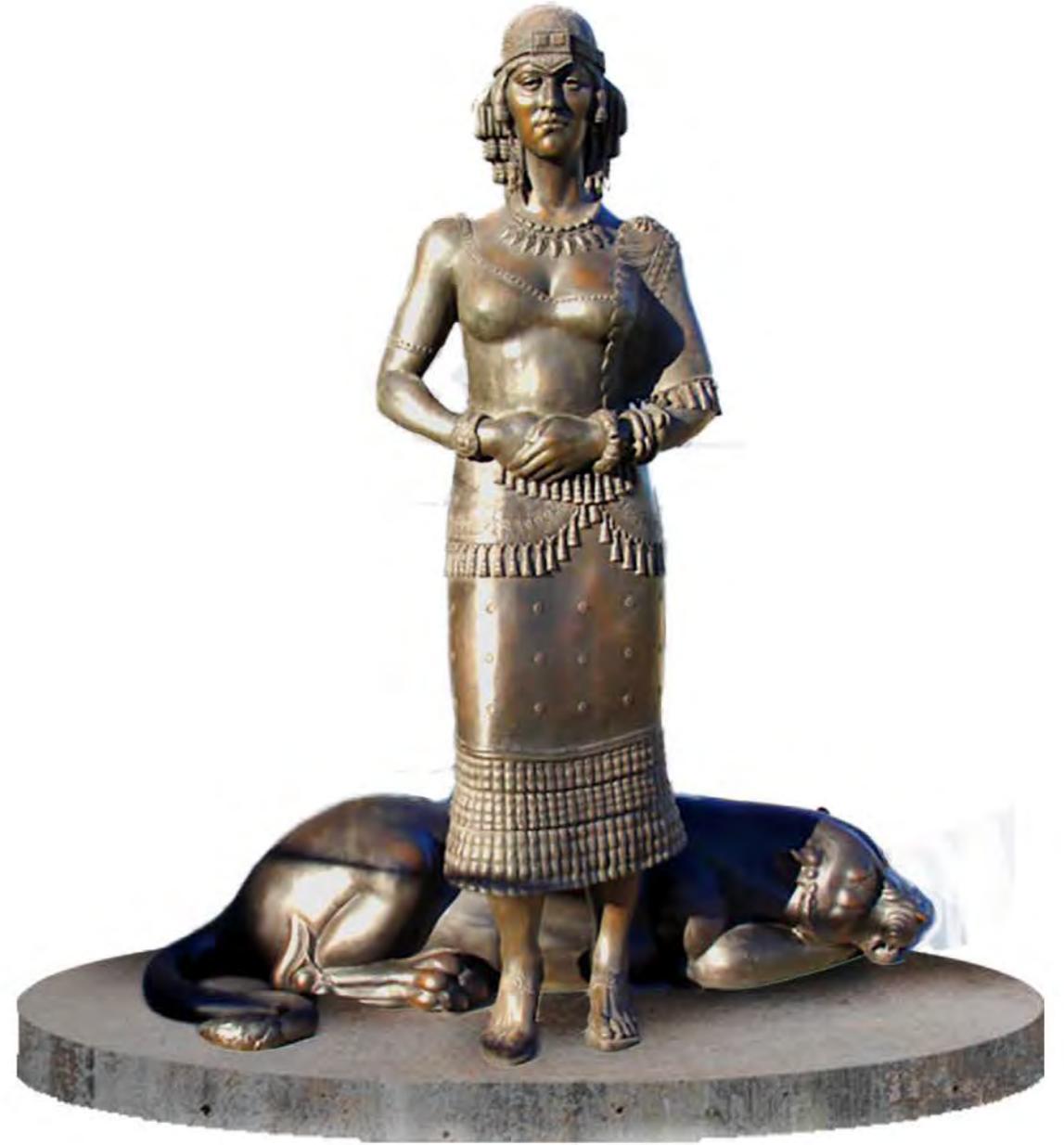
**SIDE ELEVATION**

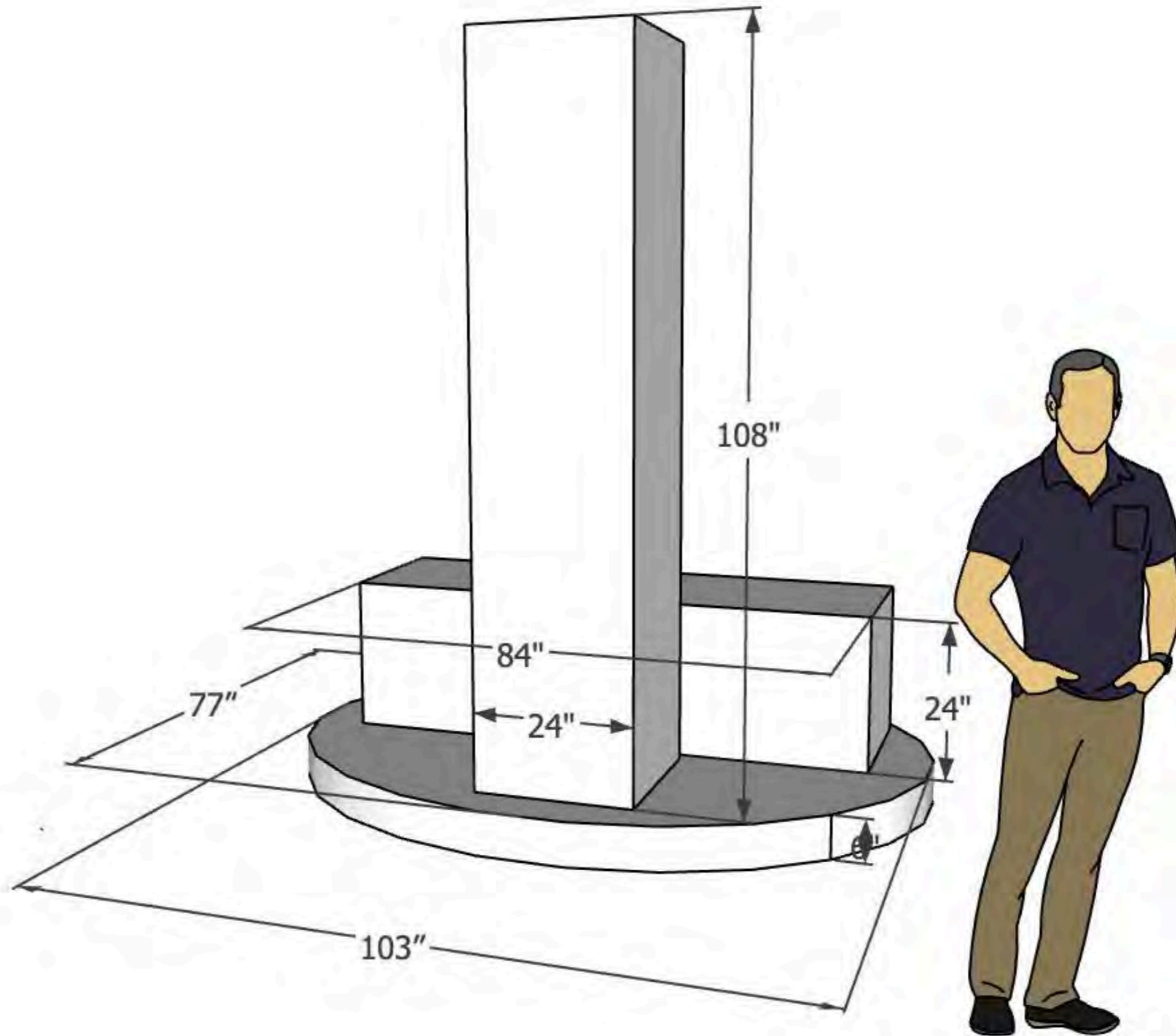


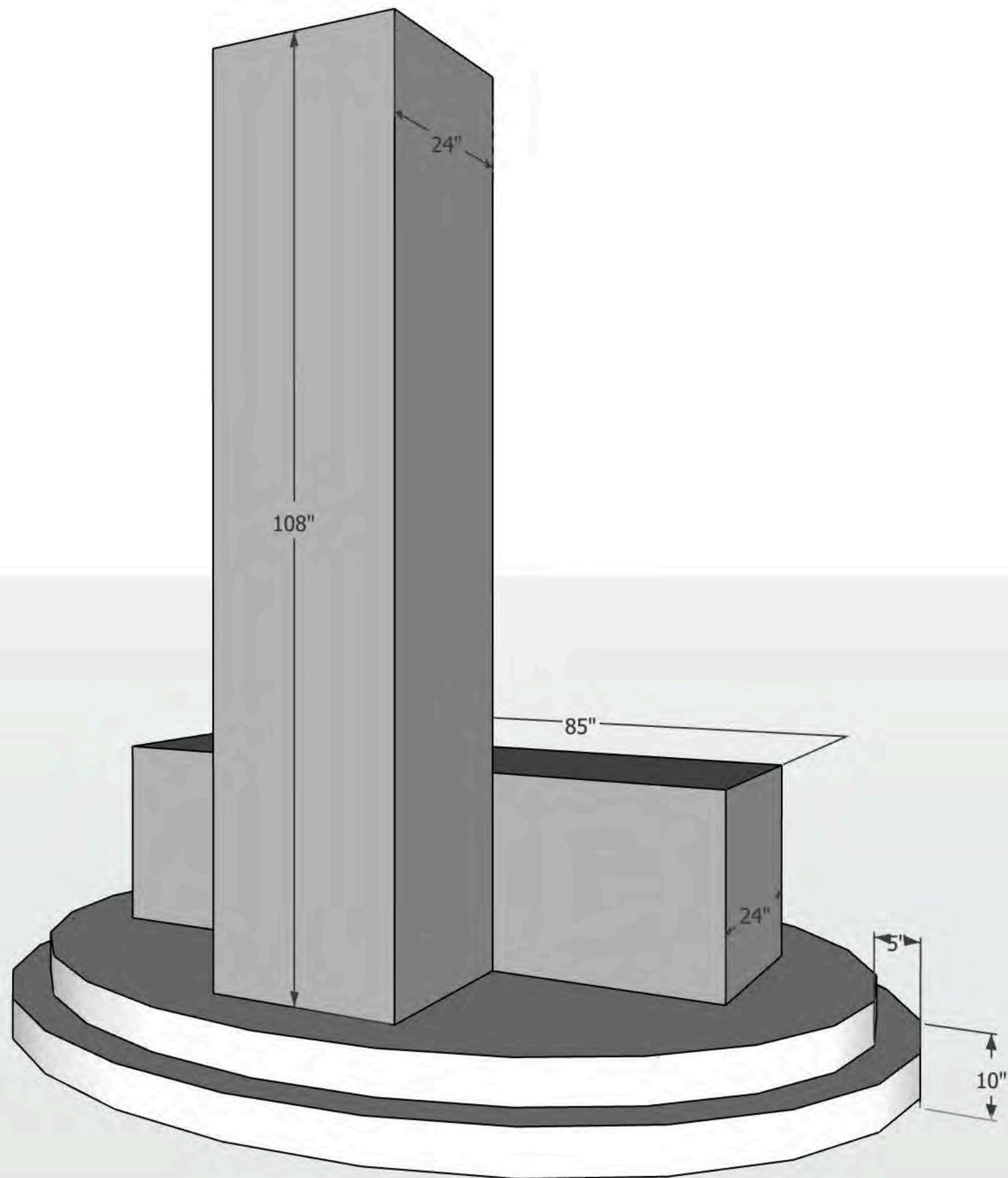


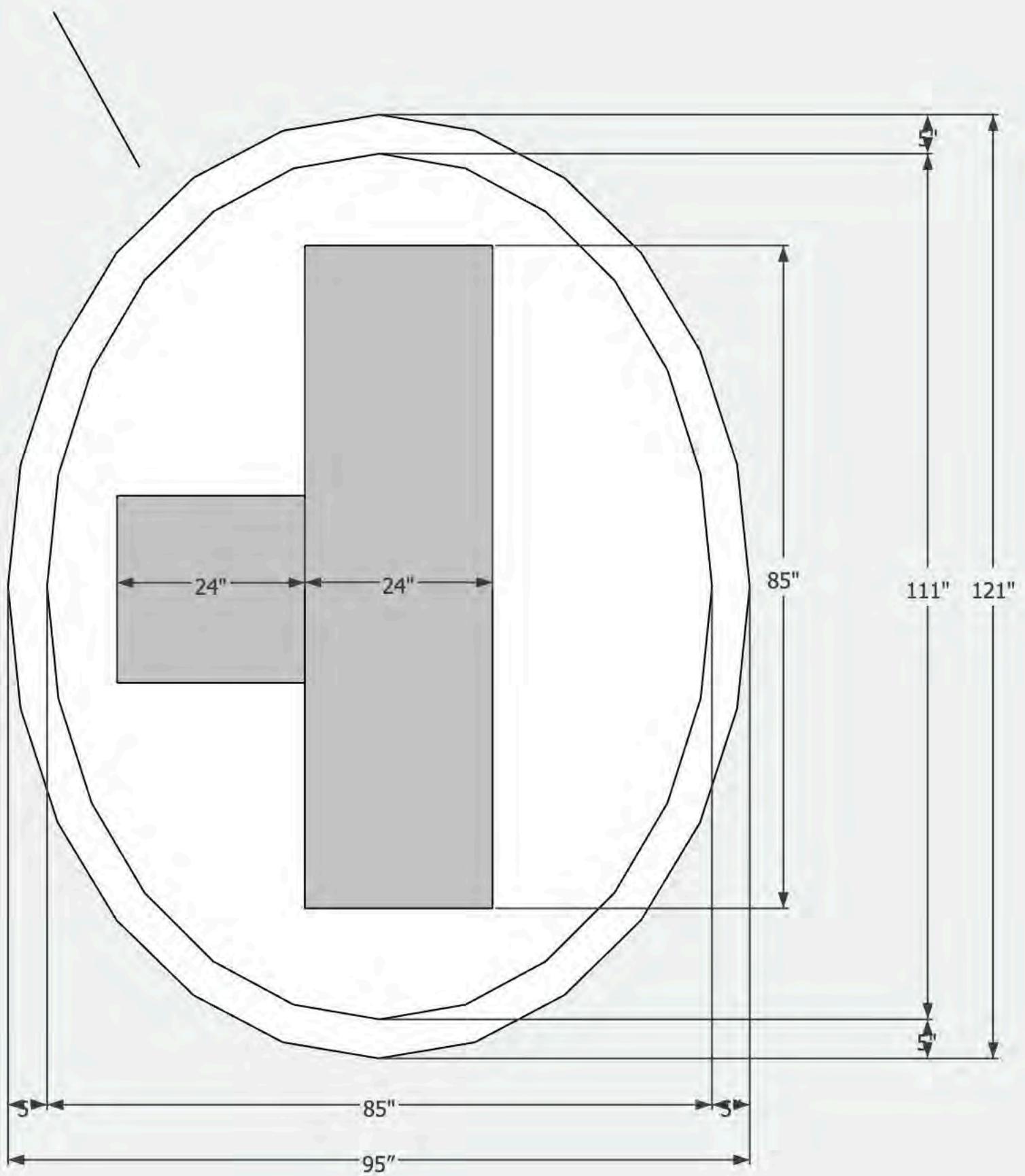


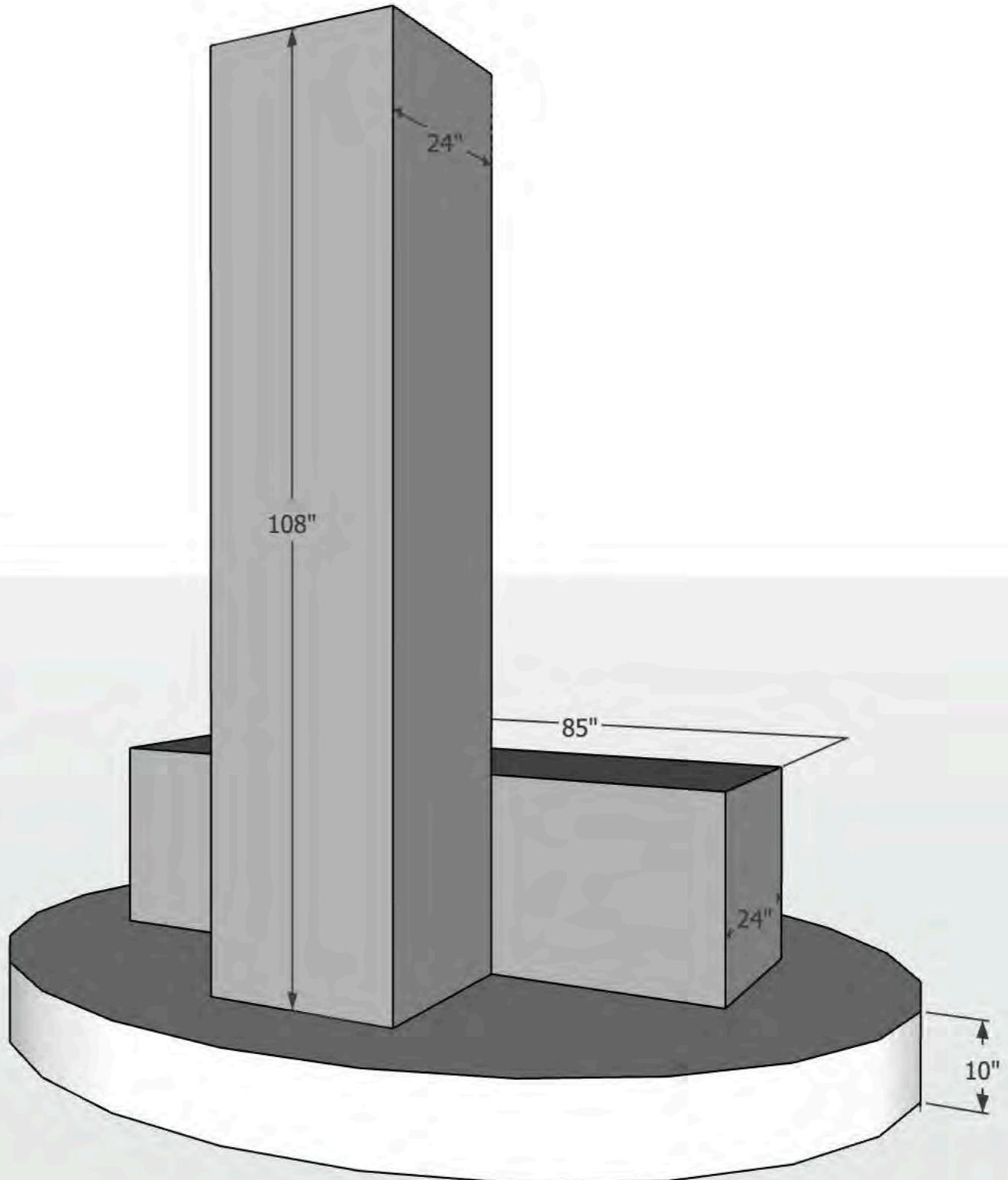


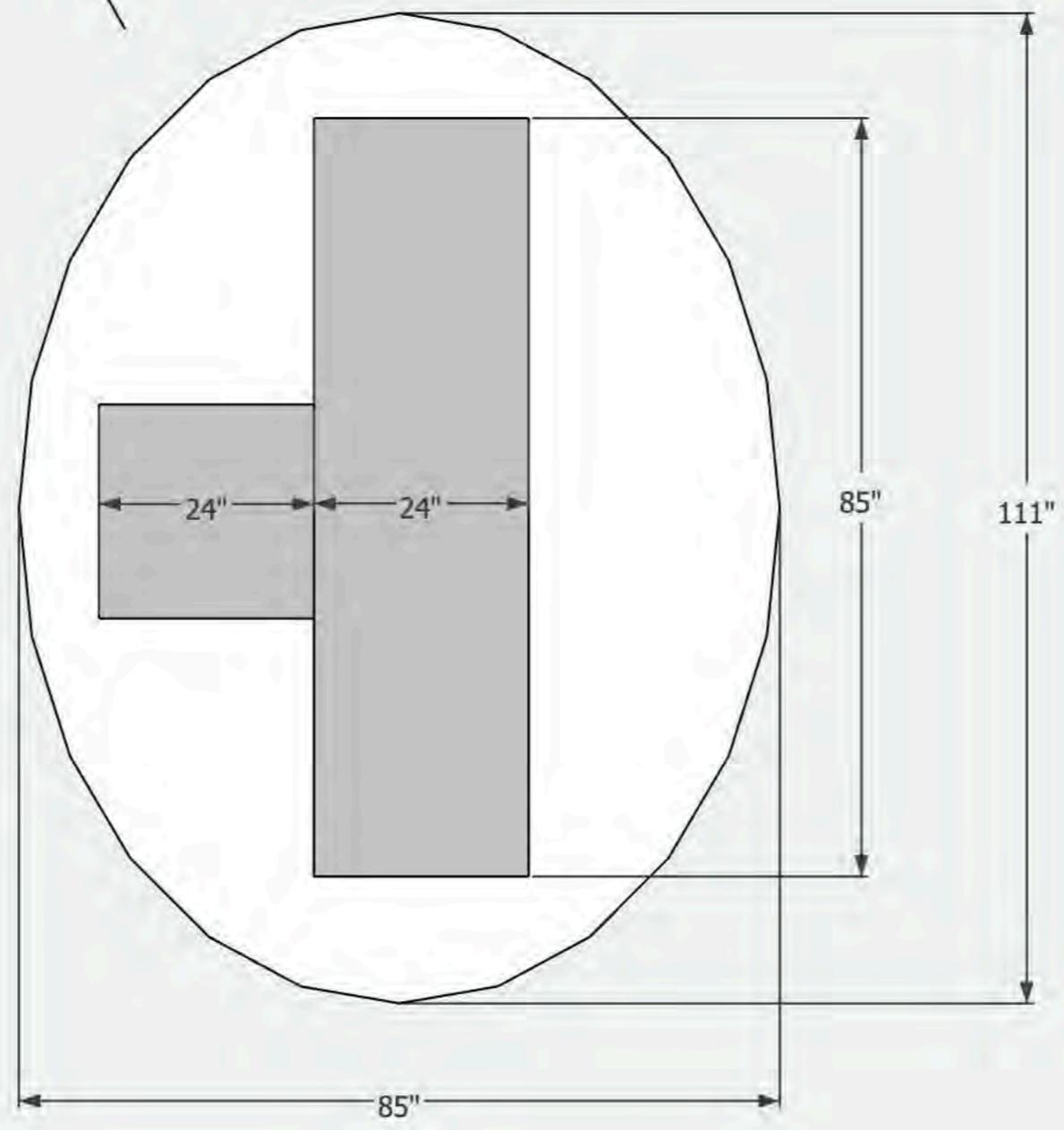




































Preferred Conceptual Alternative  
Illustrative Rendering



Community Workshop #3 - 10/27/21





# FY22 Civic Arts Grant Demographics

Civic Arts Commission Meeting

July 27, 2022

# FY 22 Grant Categories

- Individual Artist Projects
- Arts Organizations
- Festivals
- Berkeley Arts Recovery Grants (BARG) – Individuals
- Berkeley Arts Recovery Grants (BARG) – Arts Organizations & Festivals
- Berkeley Art Works Grants (BAWG)

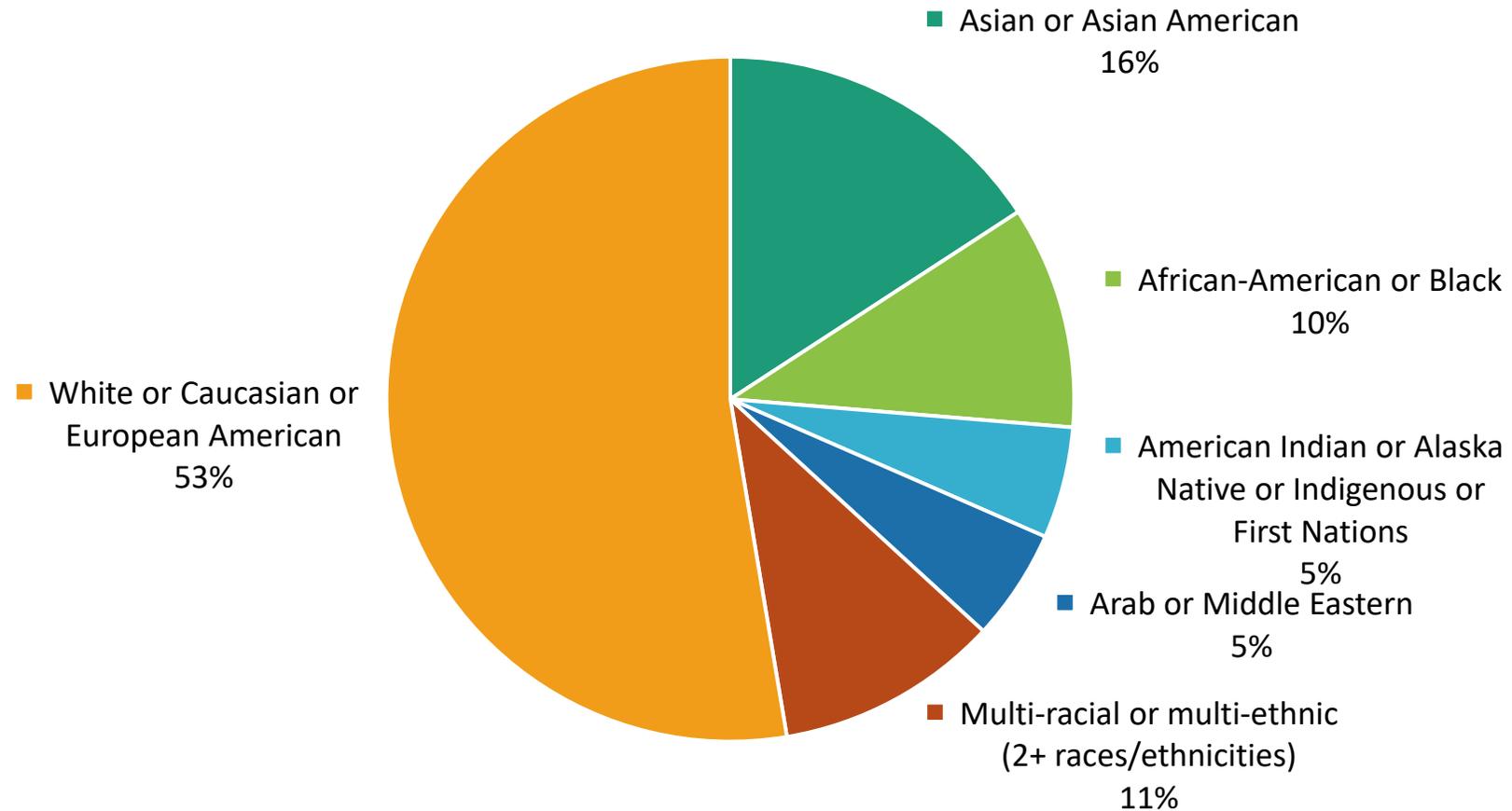
# Individual Artist Projects

- 14 awardees
- Total investment of \$56,000
- Core Civic Arts Grant Category

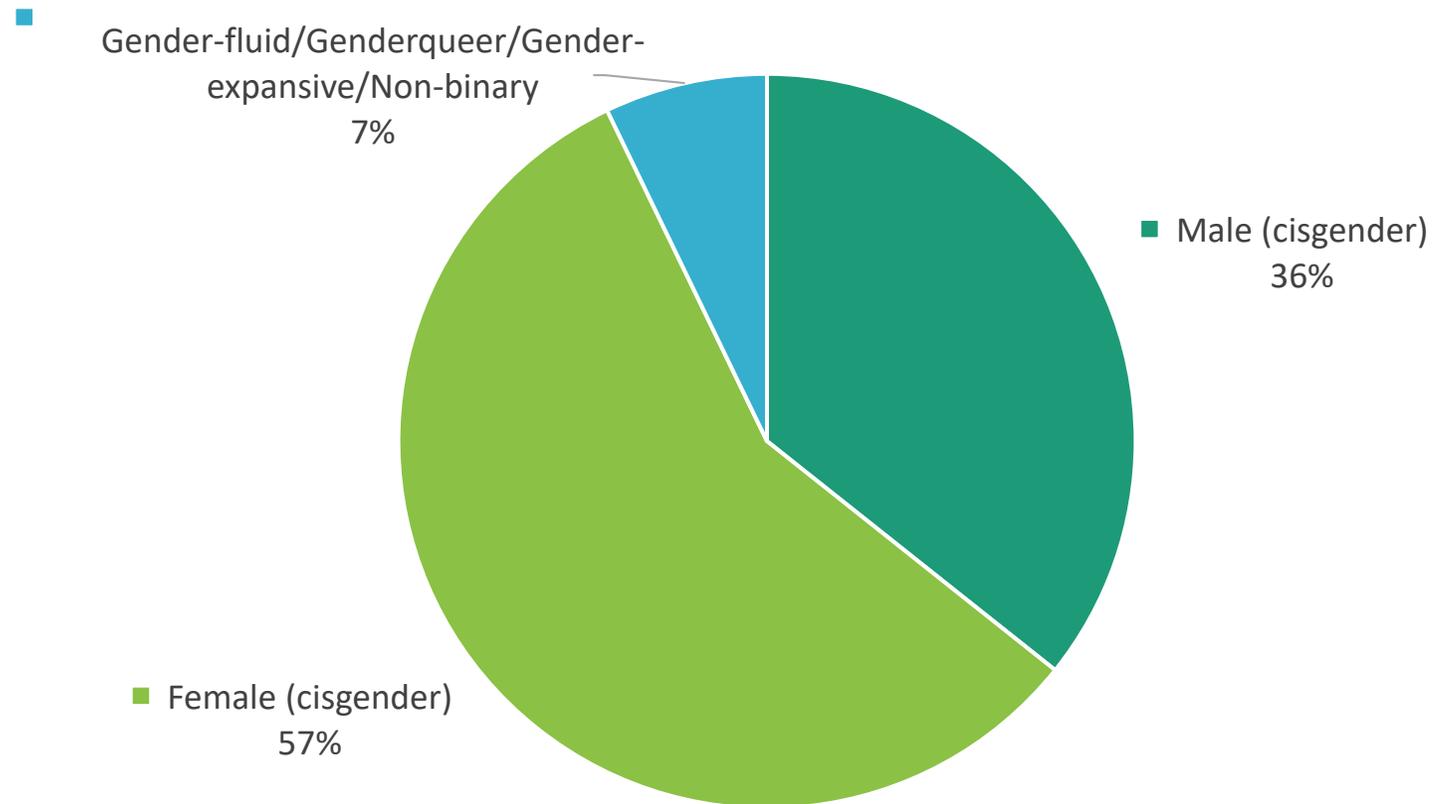


*Courtesy of Susie Meserve*

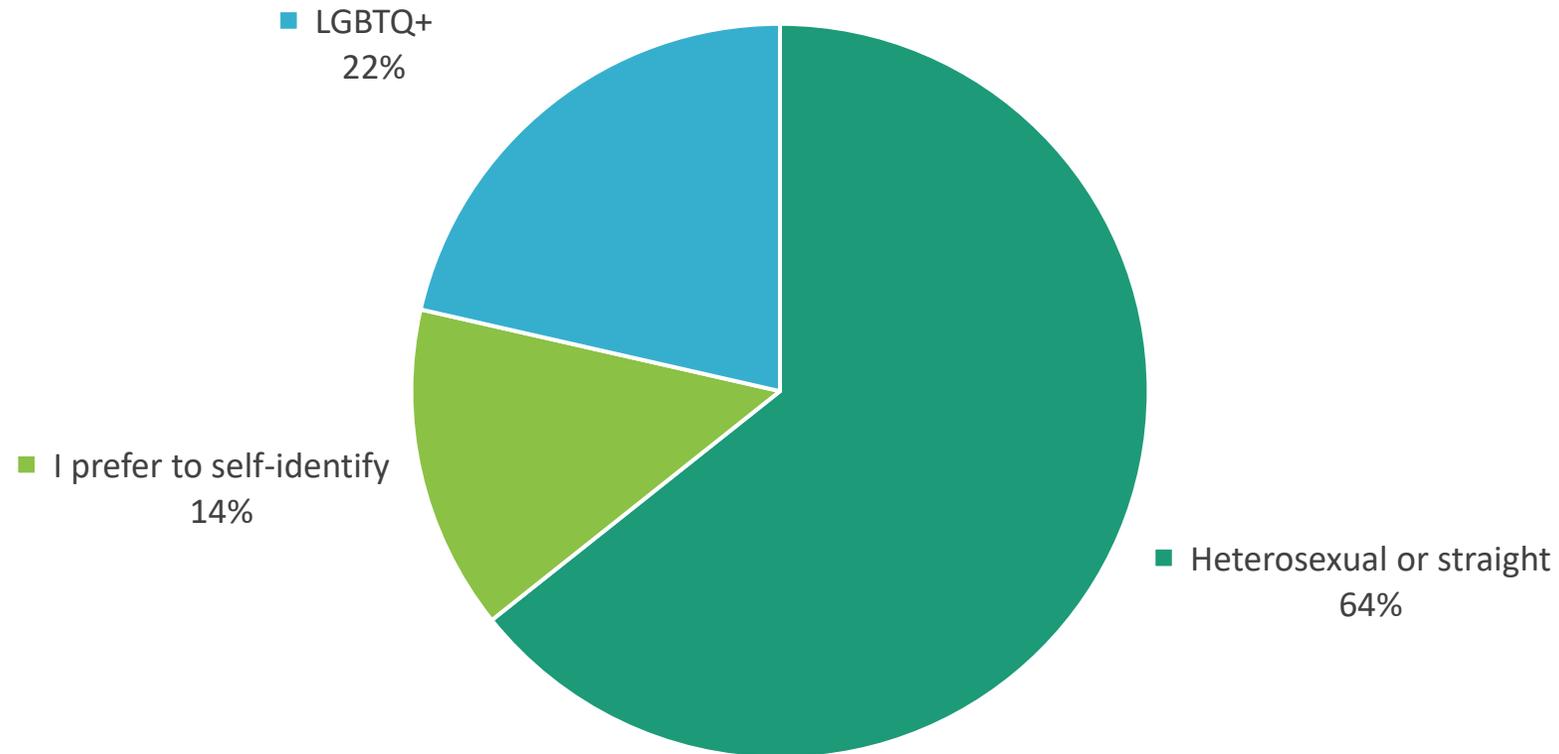
# Individual Artist Projects: Race and Ethnicity



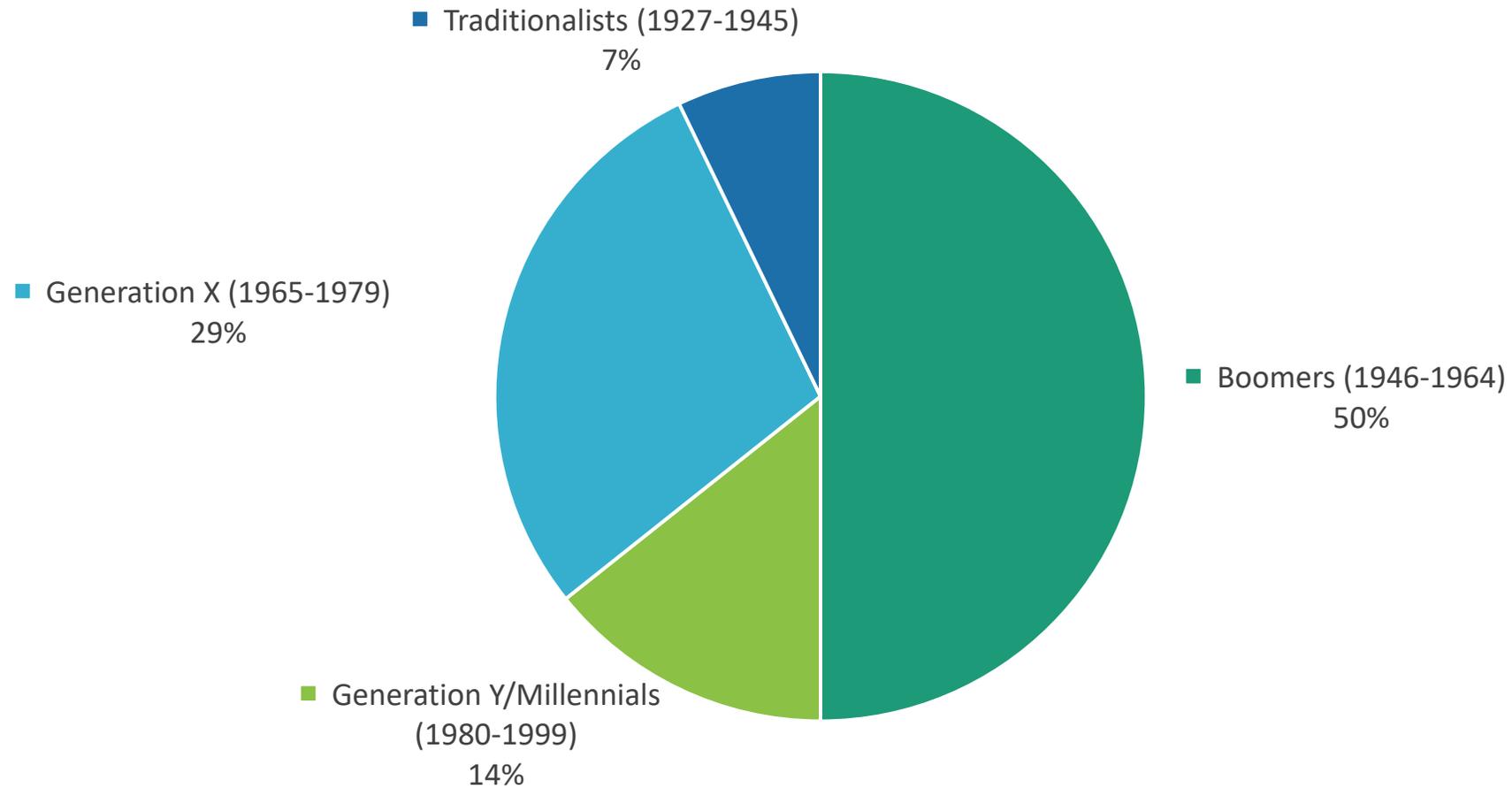
# Individual Artist Projects: Gender Identity



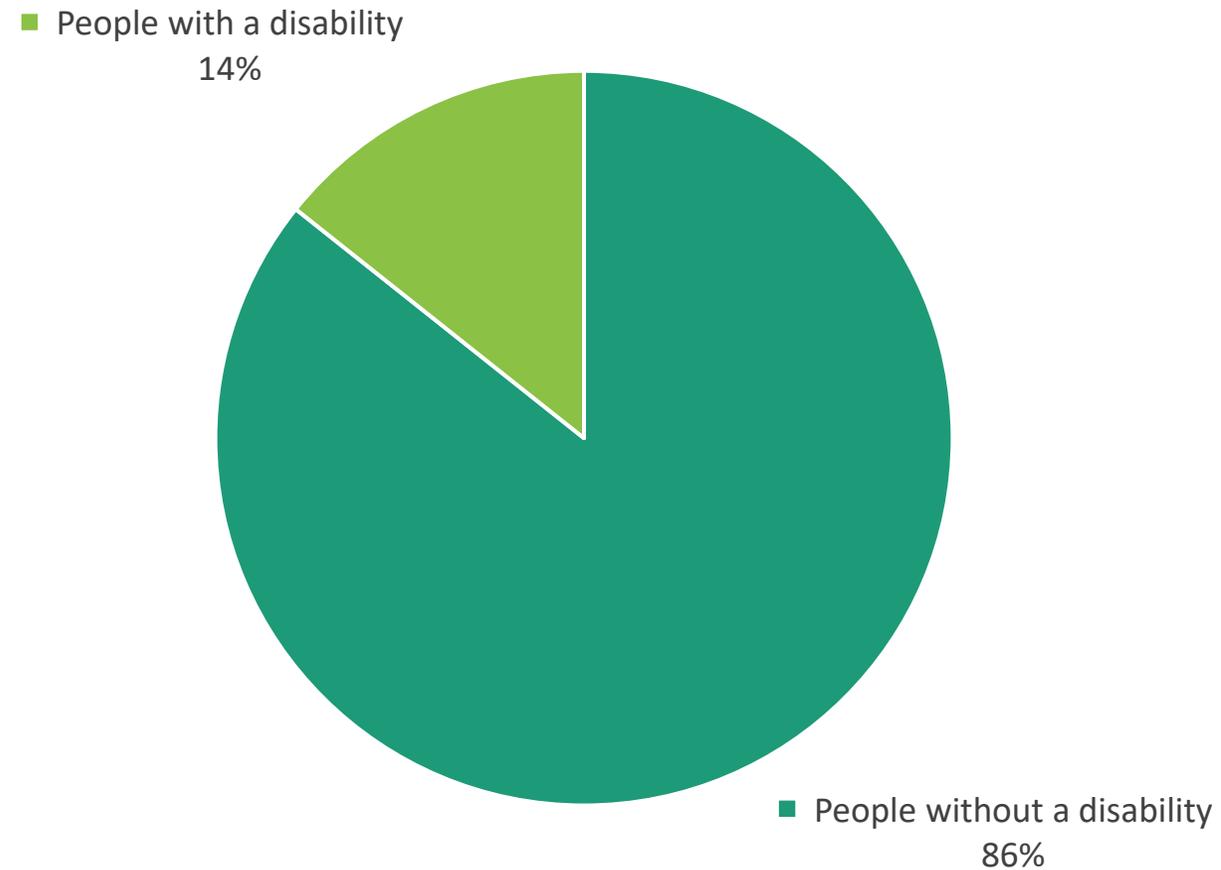
# Individual Artist Projects: Sexuality



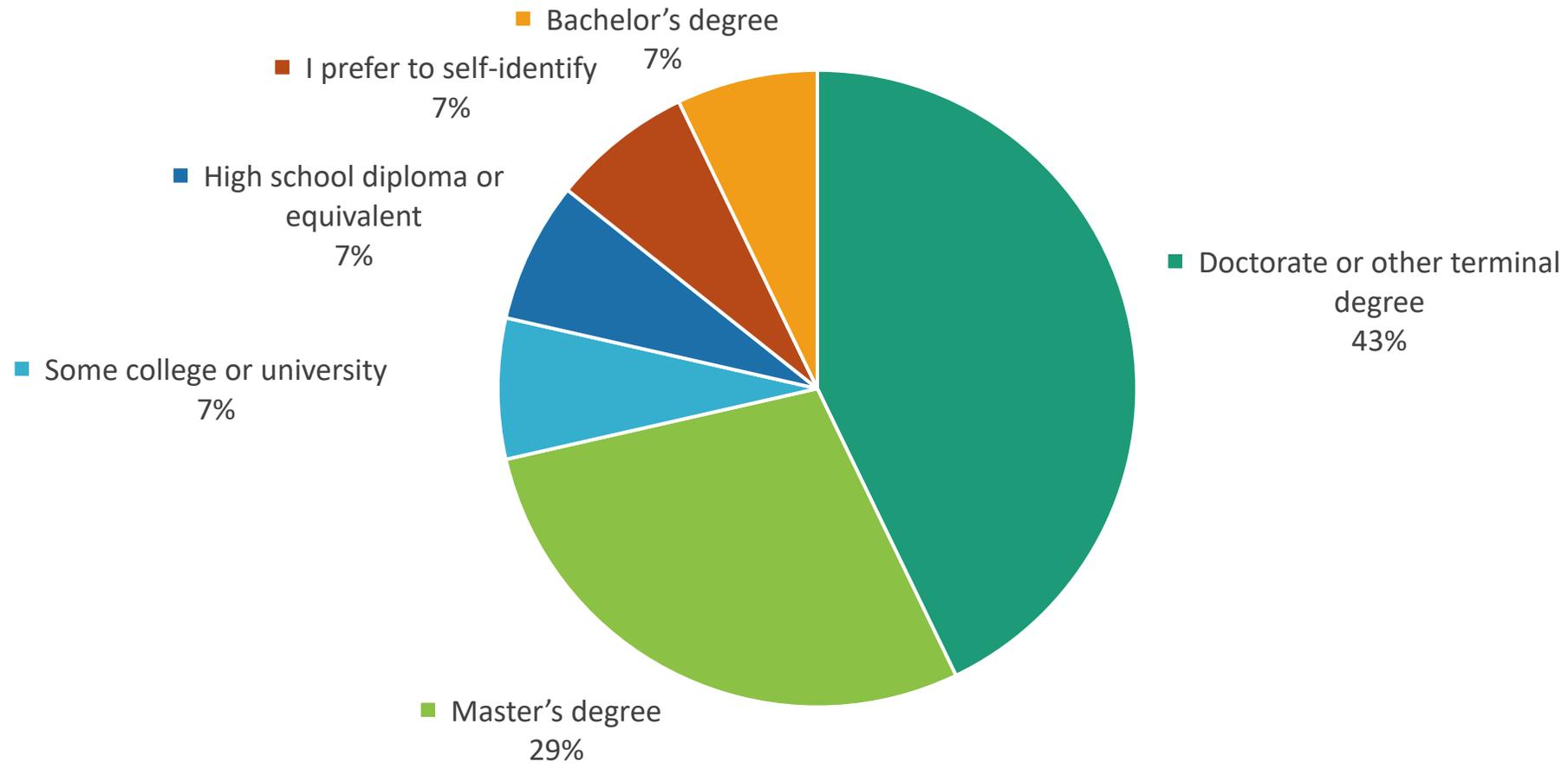
# Individual Artist Projects: Age



# Individual Artist Projects: Disability



# Individual Artist Projects: Education



# Festivals

- 19 awardees
- Total investment of \$199,773
- Core Civic Arts Grant Category

**BLACK WOMEN'S BLUES FESTIVAL**

**AUGUST 22, 2021, 2PM**  
MARTIN LUTHER KING JR  
CIVIC CENTER PARK  
2151 MLK JR WAY BERKELEY

*The Dynamic Miss*  
**Faye Carol**

*Original poetry by*  
**Avotcja**

**Kito Kamili**

**Lady Bianca**

*Emerging Artist*  
**Theresa Harris**

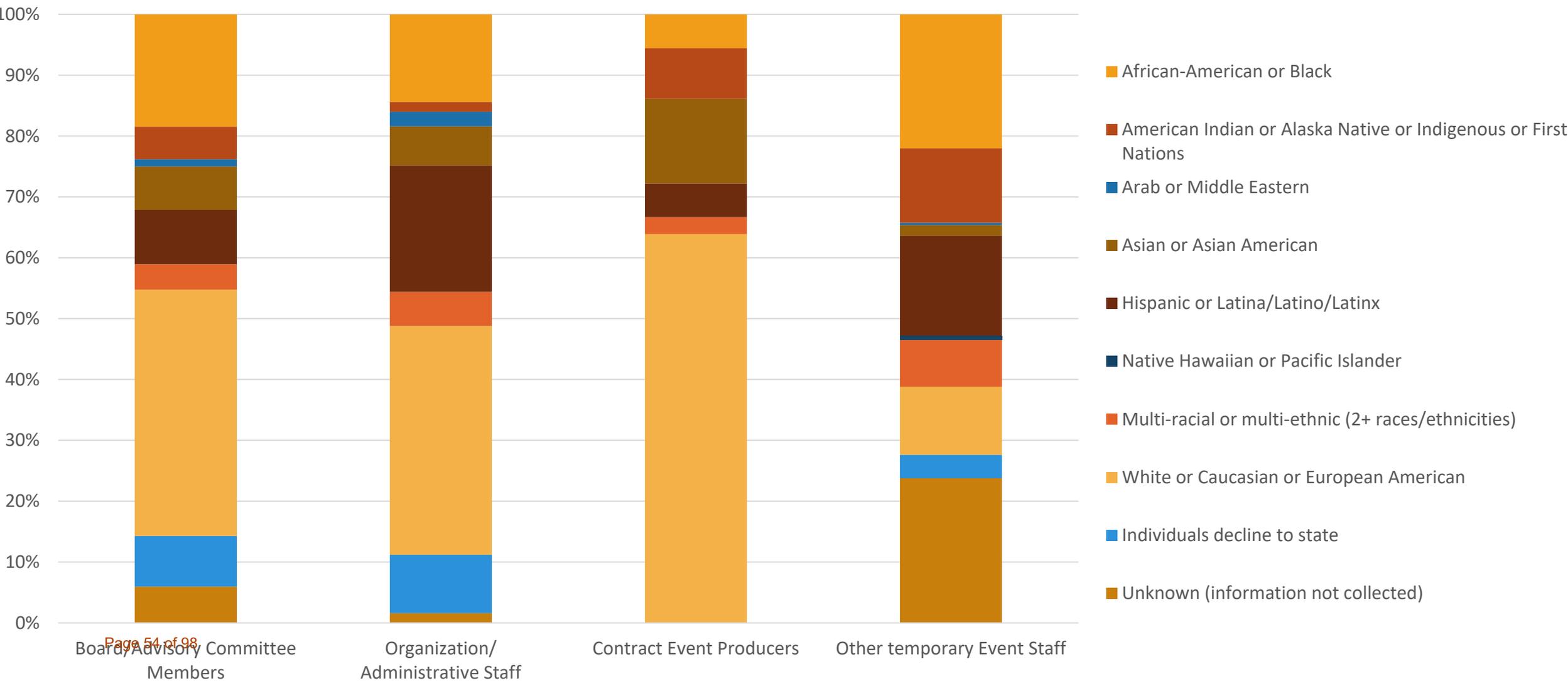
PURCHASE  
TICKETS AT  
[WWW.FAYECAROL.COM](http://WWW.FAYECAROL.COM)

OR SCAN  
HERE

SUPPORTED BY CITY OF BERKELEY &  
ALLIANCE FOR CA TRADITIONAL ARTS

*Courtesy of Berkeley Black Women's Blues Festival*

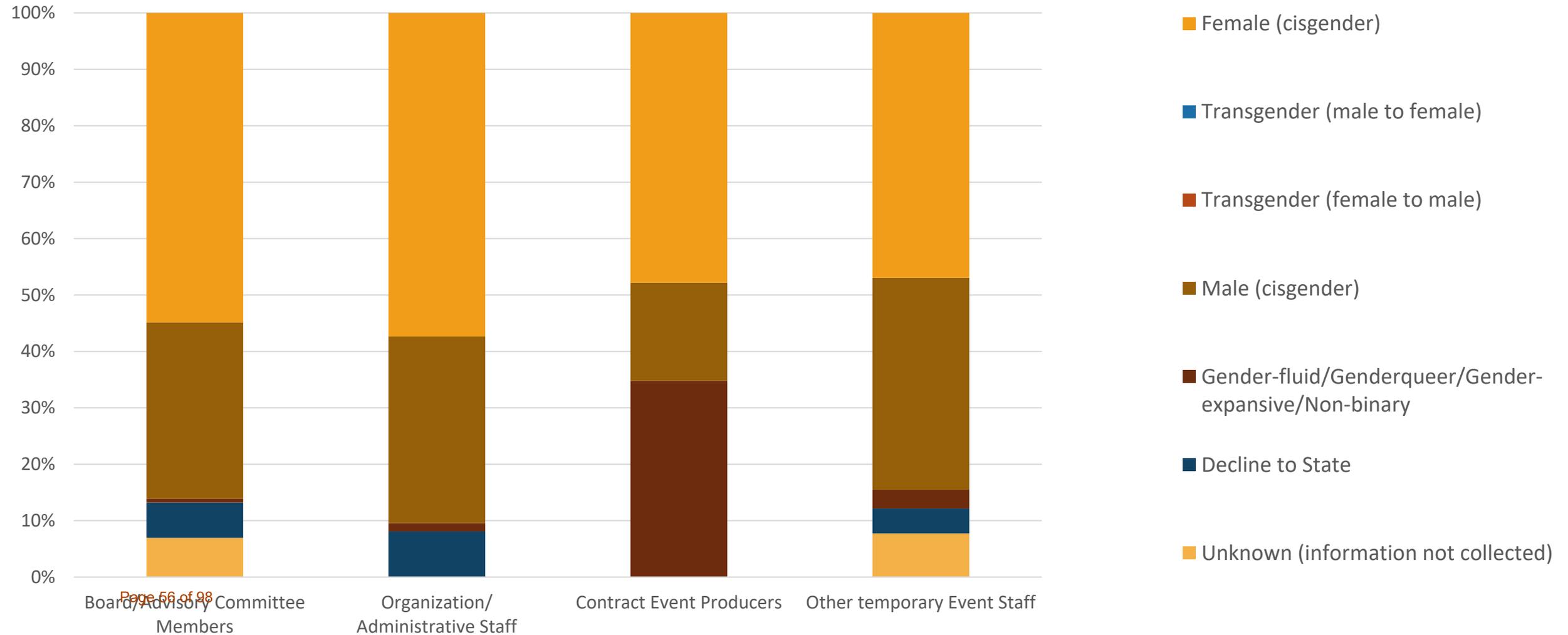
# Festivals: Race and Ethnicity



# Festivals: Race and Ethnicity

	Board/Advisory Committee Members	Board/Advisory Committee Members %	Organization/ Administrative Staff	Organization/ Administrative Staff %	Contract Event Producers	Contract Event Producers %	Other temporary Event Staff	Other temporary Event Staff %
African-American or Black	31	18.45%	18	14.40%	2	5.56%	63	22.03%
American Indian or Alaska Native or Indigenous or First Nations	9	5.36%	2	1.60%	3	8.33%	35	12.24%
Arab or Middle Eastern	2	1.19%	3	2.40%		0.00%	1	0.35%
Asian or Asian American	12	7.14%	8	6.40%	5	13.89%	5	1.75%
Hispanic or Latina/Latino/Latinx	15	8.93%	26	20.80%	2	5.56%	47	16.43%
Multi-racial or multi-ethnic (2+ races/ethnicities)	7	4.17%	7	5.60%	1	2.78%	22	7.69%
Native Hawaiian or Pacific Islander	0	0.00%	0	0.00%	0	0.00%	2	0.70%
White or Caucasian or European American	68	40.48%	47	37.60%	23	63.89%	32	11.19%
Individuals decline to state Unknown (information not collected)	14	8.33%	12	9.60%	0	0.00%	11	3.85%
	10	5.95%	2	1.60%	0	0.00%	68	23.78%

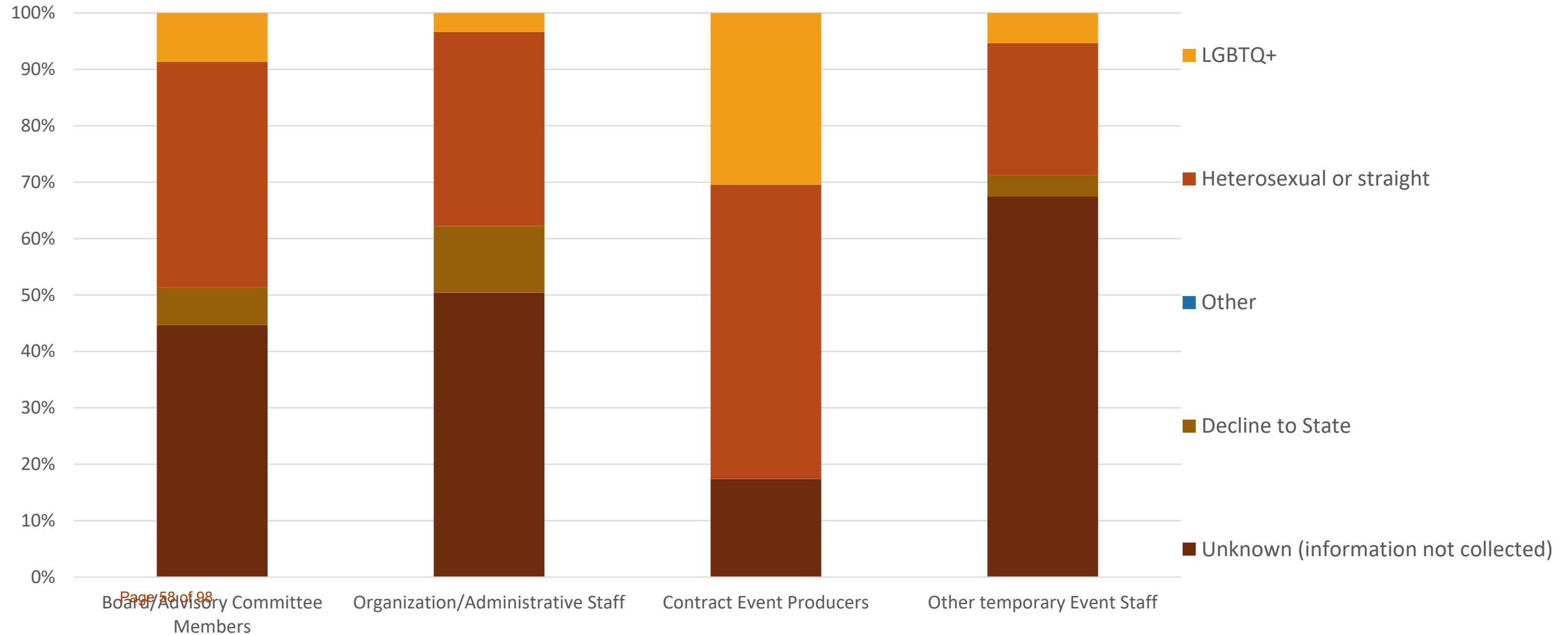
# Festivals: Gender Identity



# Festivals: Gender Identity

	Board/Advisory Committee Members	Board/Advisory Committee Members %	Organization/ Administrativ e Staff	Organization/ Administrative Staff %	Contract Event Producers	Contract Event Producers %	Other temporary Event Staff	Other temporary Event Staff %
Female (cisgender)	79	54.86%	78	57.35%	11	47.83%	85	46.96%
Transgender (female to male)	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Transgender (male to female)	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Male (cisgender)	45	31.25%	45	33.09%	4	17.39%	68	37.57%
Gender- fluid/Genderqueer/Gend er-expansive/Non-binary	1	0.69%	2	1.47%	8	34.78%	6	3.31%
Decline to State	9	6.25%	11	8.09%	0	0.00%	8	4.42%
Unknown (information not collected)	10	6.94%	0	0.00%	0	0.00%	14	7.73%

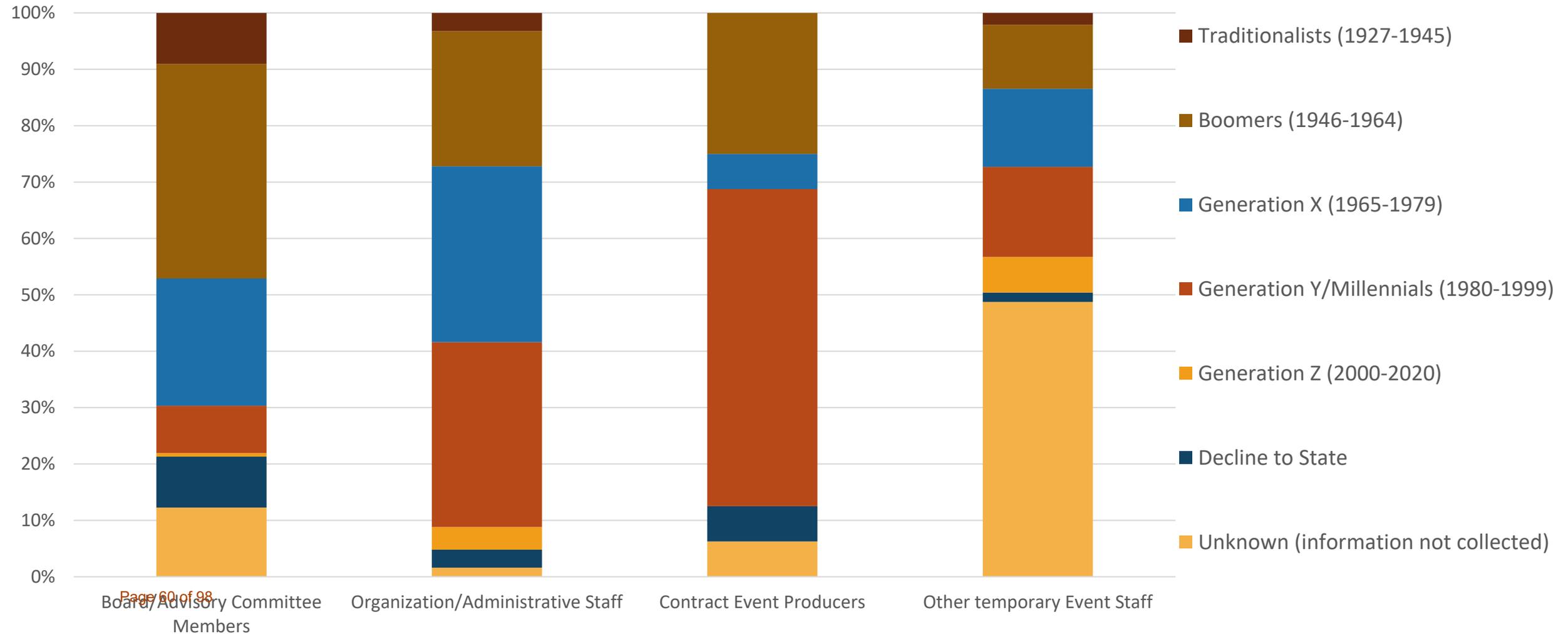
# Festivals: Sexual Identity



# Festivals: Sexual Identity

	Board/Advisory Committee Members	Board/Advisory Committee Members %	Organization/ Administrative Staff	Organization/ Administrative Staff %	Contract Event Producers	Contract Event Producers %	Other temporary Event Staff	Other temporary Event Staff %
LGBTQ+	13	8.67%	4	3.36%	7	30.43%	14	5.36%
Heterosexual or straight	60	40.00%	41	34.45%	12	52.17%	61	23.37%
Other	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Decline to State	10	6.67%	14	11.76%	0	0.00%	10	3.83%
Unknown (information not collected)	67	44.67%	60	50.42%	4	17.39%	176	67.43%

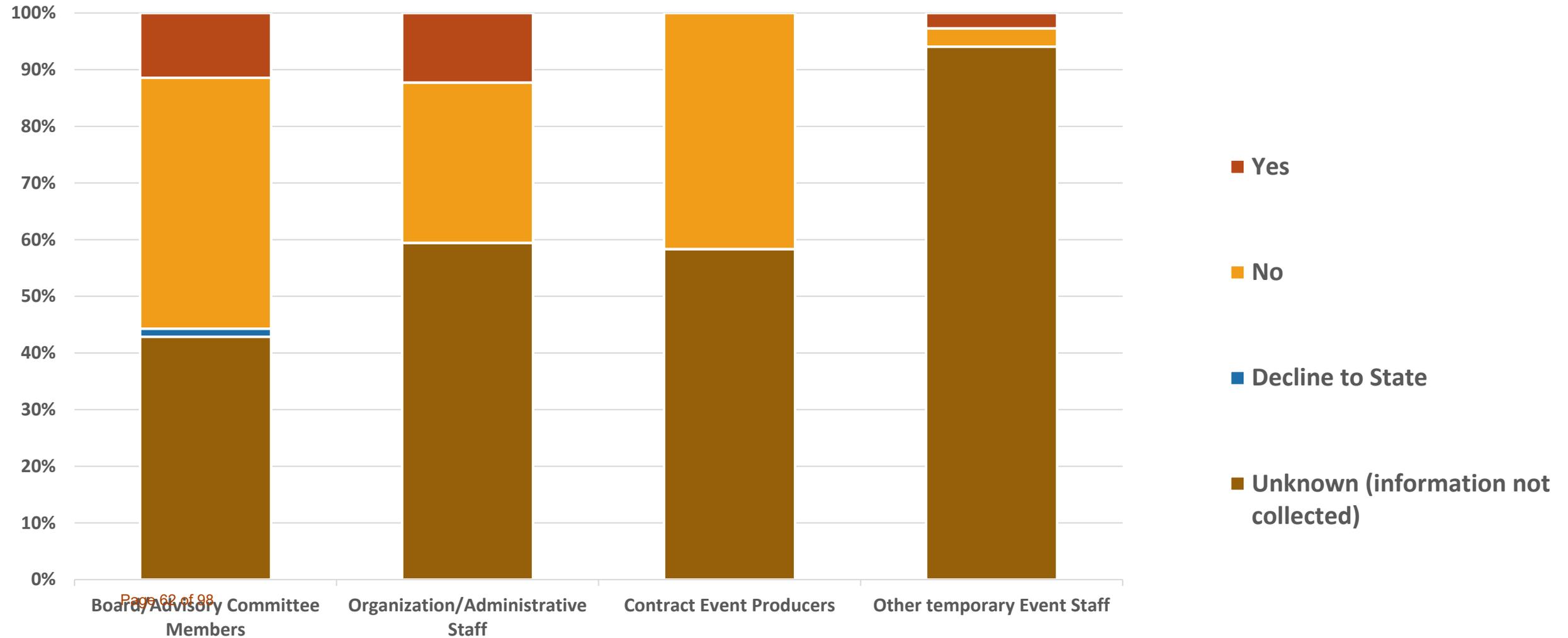
# Festivals: Age



# Festivals: Age

	Board/Advisory Committee Members	Board/Advisory Committee Members %	Organization/ Administrative Staff	Organization/ Administrative Staff %	Contract Event Producers	Contract Event Producers %	Other temporary Event Staff	Other temporary Event Staff %
Traditionalists (1927-1945)	14	9.03%	4	3.20%	0	0.00%	5	2.10%
Boomers (1946-1964)	59	38.06%	30	24.00%	4	25.00%	27	11.34%
Generation X (1965-1979)	35	22.58%	39	31.20%	1	6.25%	33	13.87%
Generation Y/Millennials (1980-1999)	13	8.39%	41	32.80%	9	56.25%	38	15.97%
Generation Z (2000-2020)	1	0.65%	5	4.00%	0	0.00%	15	6.30%
Decline to State	14	9.03%	4	3.20%	1	6.25%	4	1.68%
Unknown (information not collected)	19	12.26%	2	1.60%	1	6.25%	116	48.74%

# Festivals: Disability



# Festivals: Disability

	Board/Advisory Committee Members	Board/Advisory Committee Members %	Organization /Administrative Staff	Organization /Administrative Staff %	Contract Event Producers	Contract Event Producers %	Other temporary Event Staff	Other temporary Event Staff %
Yes	16	11.43%	13	12.26%	0	0.00%	5	2.70%
No	62	44.29%	30	28.30%	5	41.67%	6	3.24%
Decline to State	2	1.43%	0	0.00%	0	0.00%	0	0.00%
Unknown (information not collected)	60	42.86%	63	59.43%	7	58.33%	174	94.05%

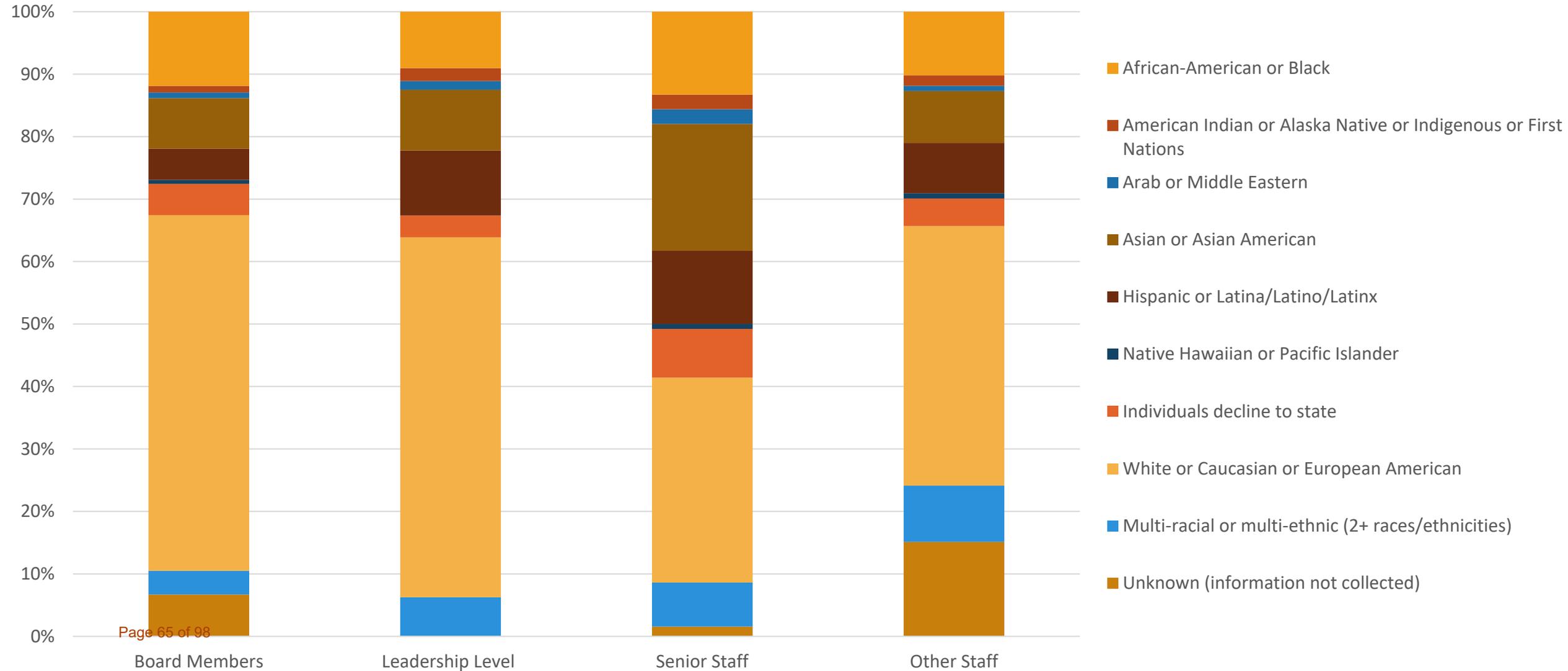
# Arts Organizations

- 70 awardees
- Total investment of \$454,104
- Core Civic Arts Grant Category



*Courtesy of Young People's Chamber Orchestra*

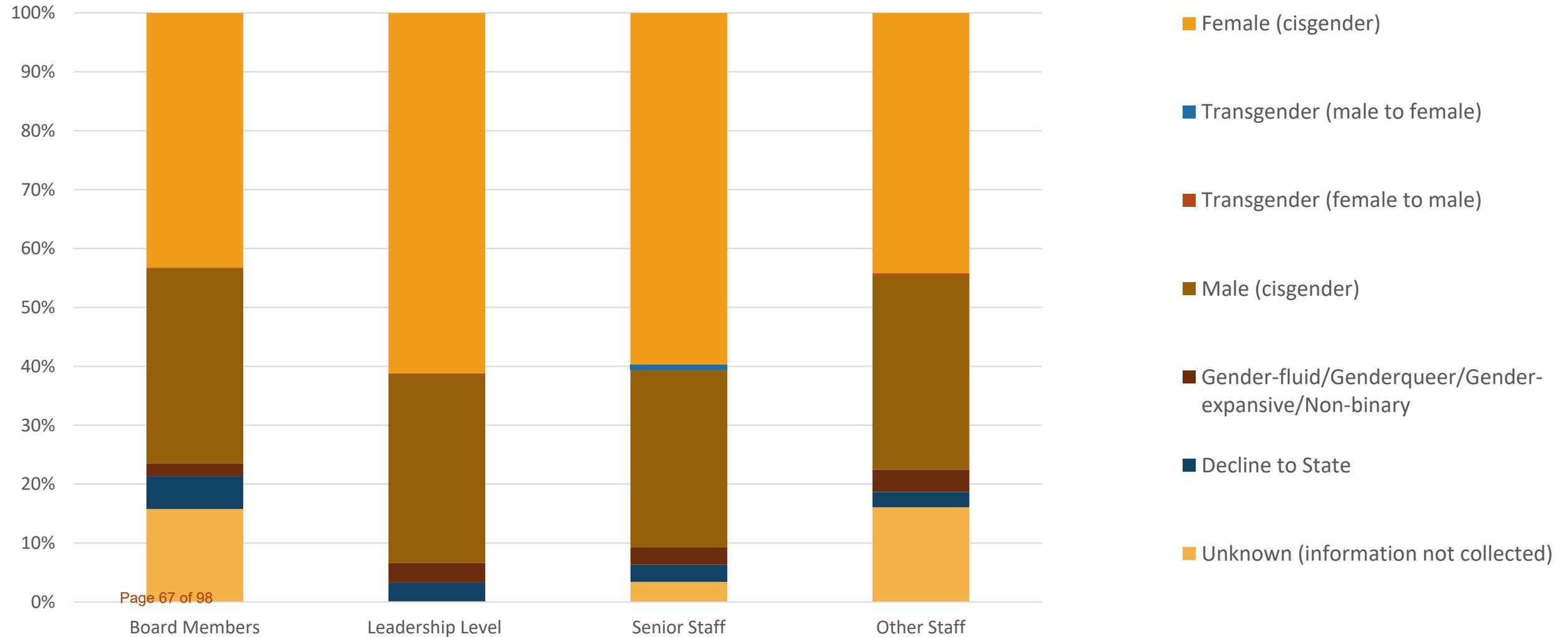
# Arts Organizations: Race and Ethnicity



# Arts Organizations: Race and Ethnicity

	Board Members	Board Members %	Leadership Level	Leadership Level %	Senior Staff	Senior Staff %	Other Staff	Other Staff %
African-American or Black	78	11.87%	13	9.03%	17	13.28%	97	10.18%
American Indian or Alaska Native or Indigenous or First Nations	7	1.07%	3	2.08%	3	2.34%	16	1.68%
Arab or Middle Eastern	6	0.91%	2	1.39%	3	2.34%	8	0.84%
Asian or Asian American	53	8.07%	14	9.72%	26	20.31%	79	8.29%
Hispanic or Latina/Latino/Latinx	33	5.02%	15	10.42%	15	11.72%	77	8.08%
Native Hawaiian or Pacific Islander	4	0.61%	0	0.00%	1	0.78%	8	0.84%
White or Caucasian or European American	374	56.93%	83	57.64%	42	32.81%	396	41.55%
Individuals decline to state	33	5.02%	5	3.47%	10	7.81%	42	4.41%
Multi-racial or multi-ethnic (2+ races/ethnicities)	25	3.81%	9	6.25%	9	7.03%	86	9.02%
Unknown (information not collected)	44	6.70%	0	0.00%	2	1.56%	144	15.11%

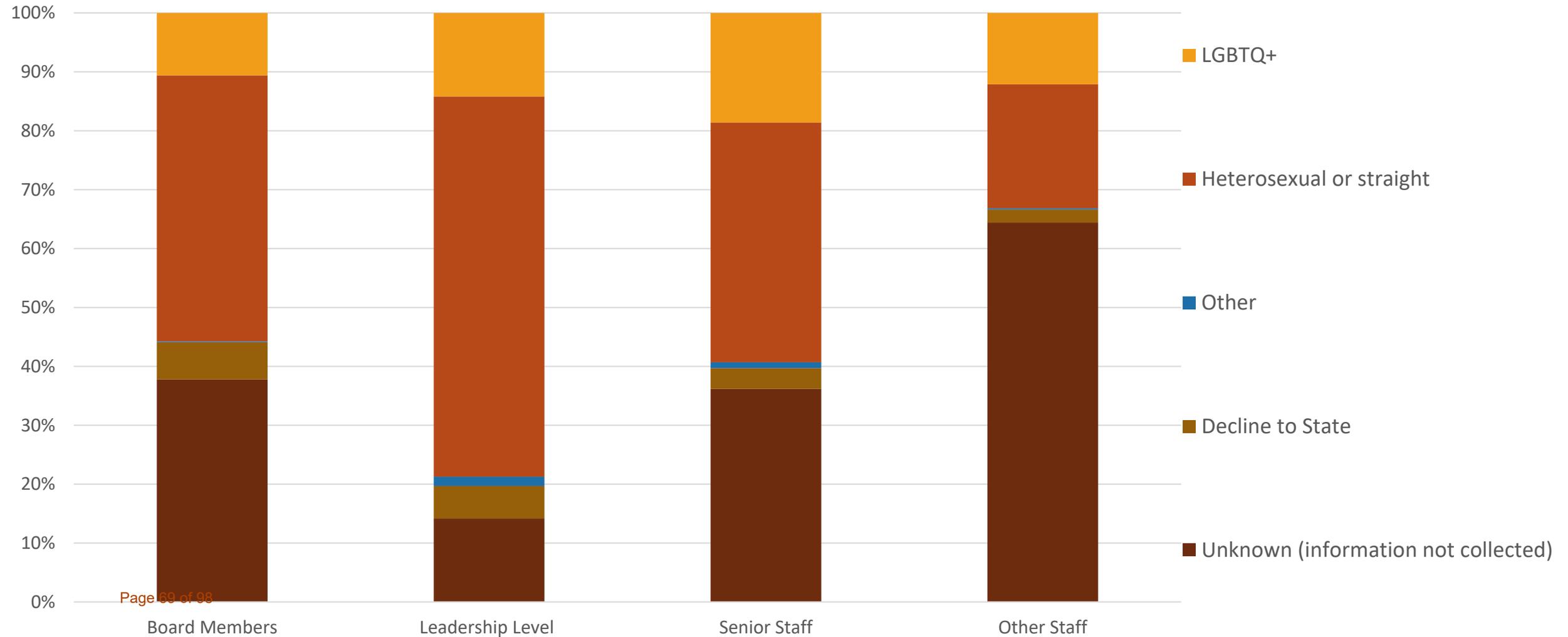
# Arts Organizations: Gender Identity



# Arts Organizations: Gender Identity

	Board Members	Board Members %	Leadership Level	Leadership Level %	Senior Staff	Senior Staff %	Other Staff	Other Staff %
Female (cisgender)	279	43.19%	74	61.16%	123	59.71%	421	44.22%
Transgender (female to male)	1	0.15%	0	0.00%	0	0.00%	3	0.32%
Transgender (male to female)	0	0.00%	0	0.00%	2	0.97%	0	0.00%
Male (cisgender)	214	33.13%	39	32.23%	62	30.10%	314	32.98%
Gender-fluid/Genderqueer/Gender-expansive/Non-binary	14	2.17%	4	3.31%	6	2.91%	36	3.78%
Decline to State	36	5.57%	4	3.31%	6	2.91%	25	2.63%
Unknown (information not collected)	102	15.79%	0	0.00%	7	3.40%	153	16.07%

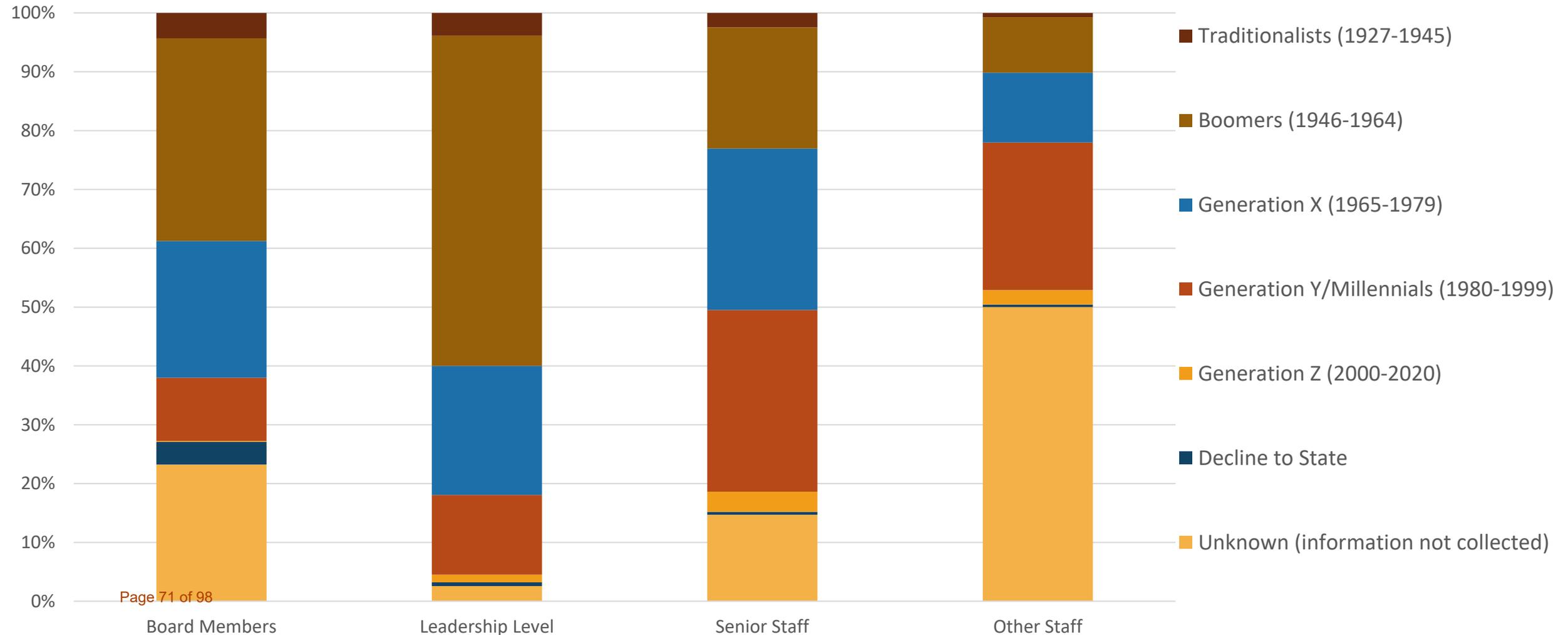
# Arts Organizations: Sexual Identity



# Arts Organizations: Gender Identity

	Board Members	Board Members %	Leadership Level	Leadership Level %	Senior Staff	Senior Staff %	Other Staff	Other Staff %
LGBTQ+	69	10.60%	18	14.17%	37	18.59%	115	12.11%
Heterosexual or straight	294	45.16%	82	64.57%	81	40.70%	200	21.05%
Other	1	0.15%	2	1.57%	2	1.01%	2	0.21%
Decline to State	41	6.30%	7	5.51%	7	3.52%	21	2.21%
Unknown (information not collected)	246	37.79%	18	14.17%	72	36.18%	612	64.42%

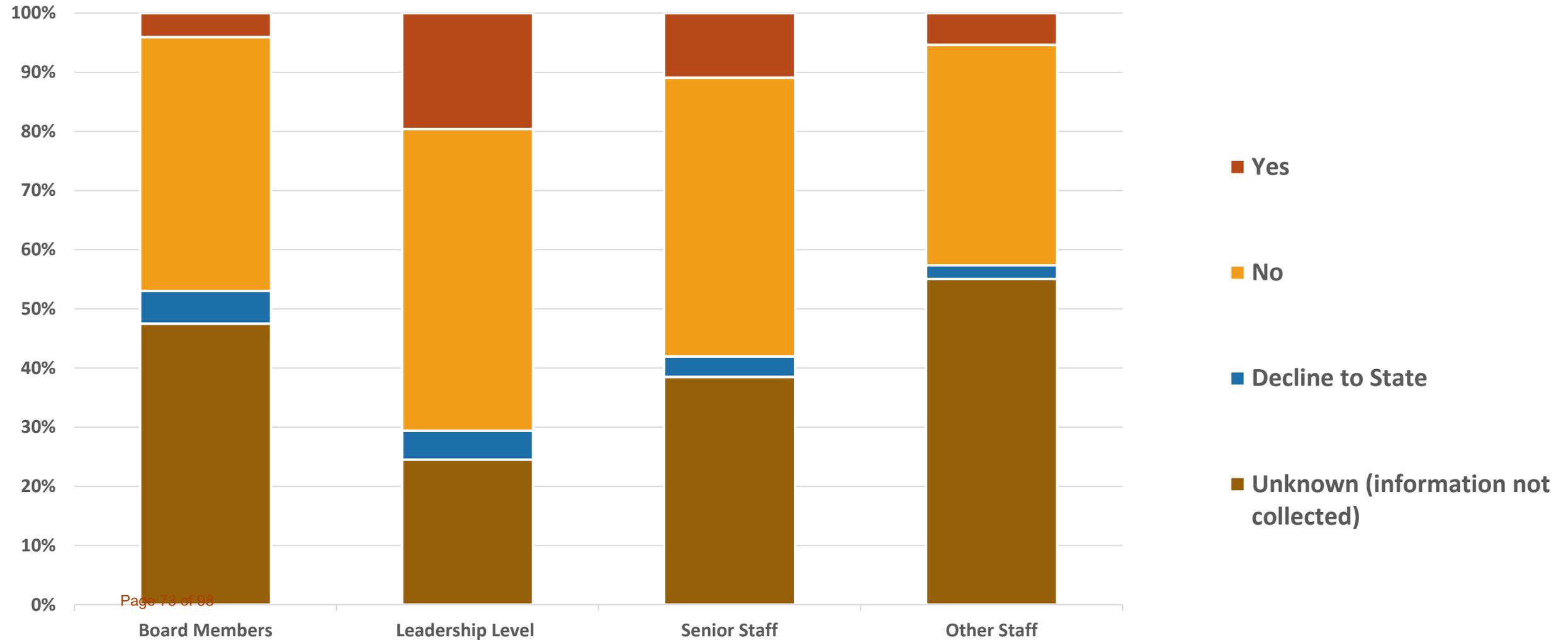
# Arts Organizations: Age



# Arts Organizations: Age

	Board Members	Board Members %	Leadership Level	Leadership Level %	Senior Staff	Senior Staff %	Other Staff	Other Staff %
Traditionalists (1927-1945)	28	4.31%	6	3.87%	5	2.45%	7	0.75%
Boomers (1946-1964)	224	34.46%	87	56.13%	42	20.59%	88	9.40%
Generation X (1965-1979)	151	23.23%	34	21.94%	56	27.45%	111	11.86%
Generation Y/Millennials (1980-1999)	70	10.77%	21	13.55%	63	30.88%	235	25.11%
Generation Z (2000-2020)	1	0.15%	2	1.29%	7	3.43%	23	2.46%
Decline to State	25	3.85%	1	0.65%	1	0.49%	4	0.43%
Unknown (information not collected)	151	23.23%	4	2.58%	30	14.71%	468	50.00%

# Arts Organizations: Disability



# Arts Organizations: Disability

	Board Members	Board Members %	Leadership Level	Leadership Level %	Senior Staff	Senior Staff %	Other Staff	Other Staff %
Yes	22	4.05%	20	19.61%	19	10.92%	35	5.37%
No	233	42.91%	52	50.98%	82	47.13%	243	37.27%
Decline to State	30	5.52%	5	4.90%	6	3.45%	15	2.30%
Unknown (information not collected)	258	47.51%	25	24.51%	67	38.51%	359	55.06%

# Berkeley Arts Recovery Grants (BARG) - Individuals

- 114 awardees
- Total investment of \$276,250
- All data compiled by administering organization, Center for Cultural Innovation
- Sexuality information not collected
- Funded through the federal American Rescue Plan Act (ARPA)

A vertical poster for Berkeley Arts Recovery Grants (BARG) for artists and cultural practitioners. The background is a scenic view of Berkeley, California, with a dark overlay containing white text. The text includes the title, eligibility questions, application amount, deadline, and website. Logos for the Center for Cultural Innovation and the City of Berkeley are at the bottom.

**BERKELEY ARTS RECOVERY  
GRANTS FOR ARTISTS AND  
CULTURAL PRACTITIONERS**

ARE YOU AN ARTIST RESIDING IN BERKELEY?  
NEED TO MAKE RENT?  
HAVE BILLS TO PAY?

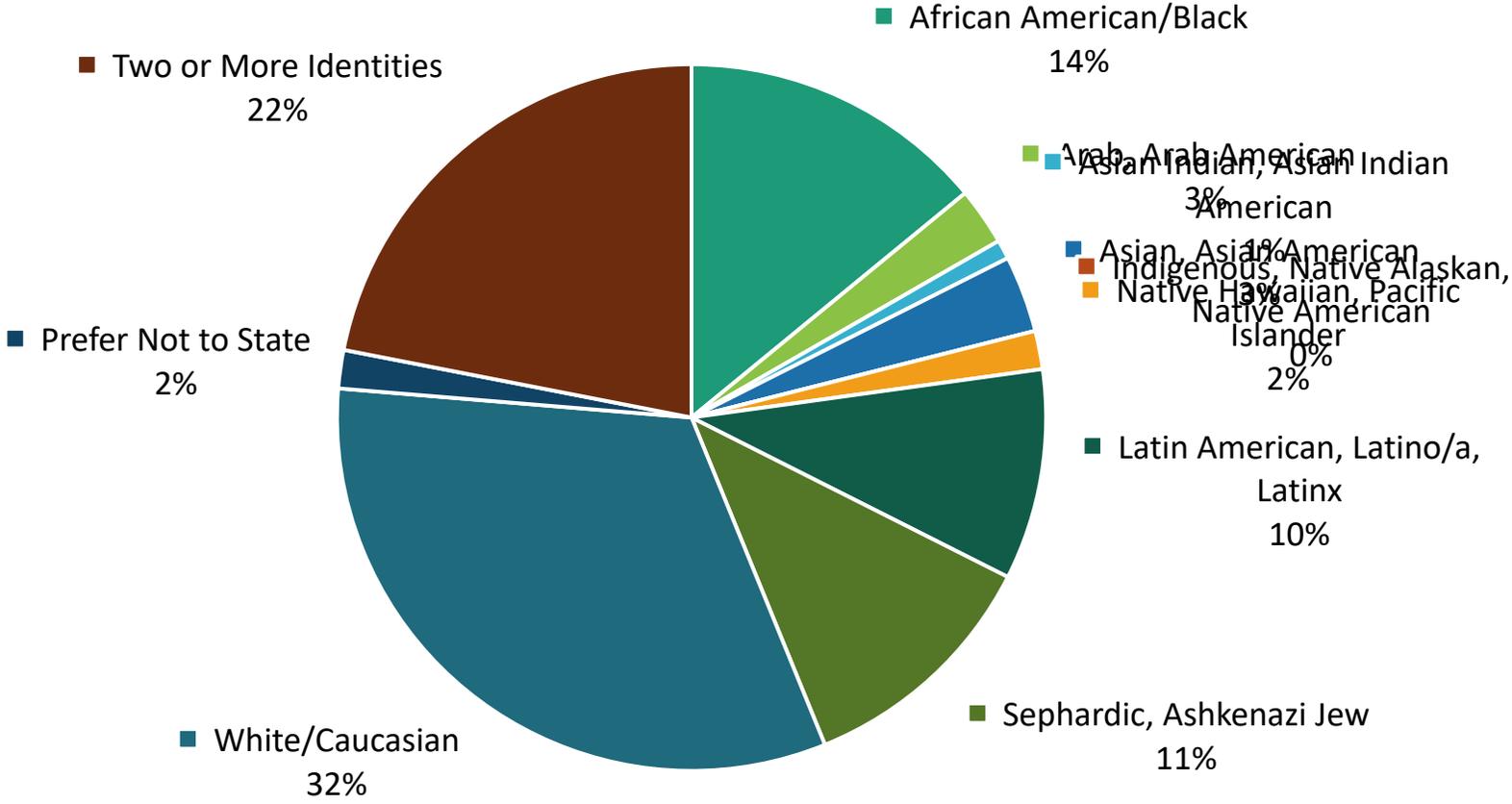
**APPLY FOR UP to \$10K  
DEADLINE EXTENDED:  
MAY 11**

[www.cciarts.org/BerkeleyRecoveryFund.html](http://www.cciarts.org/BerkeleyRecoveryFund.html)

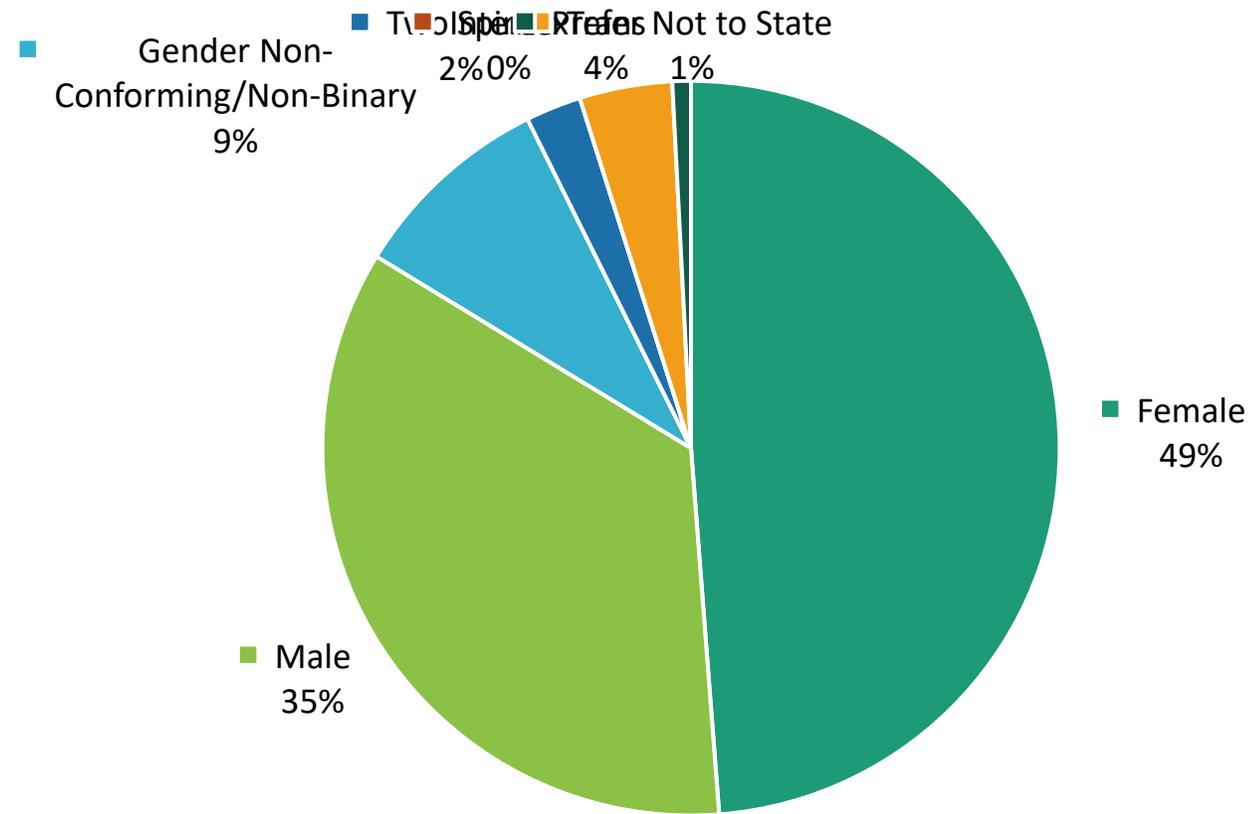
 Center for  
Cultural  
Innovation

 CITY OF  
BERKELEY

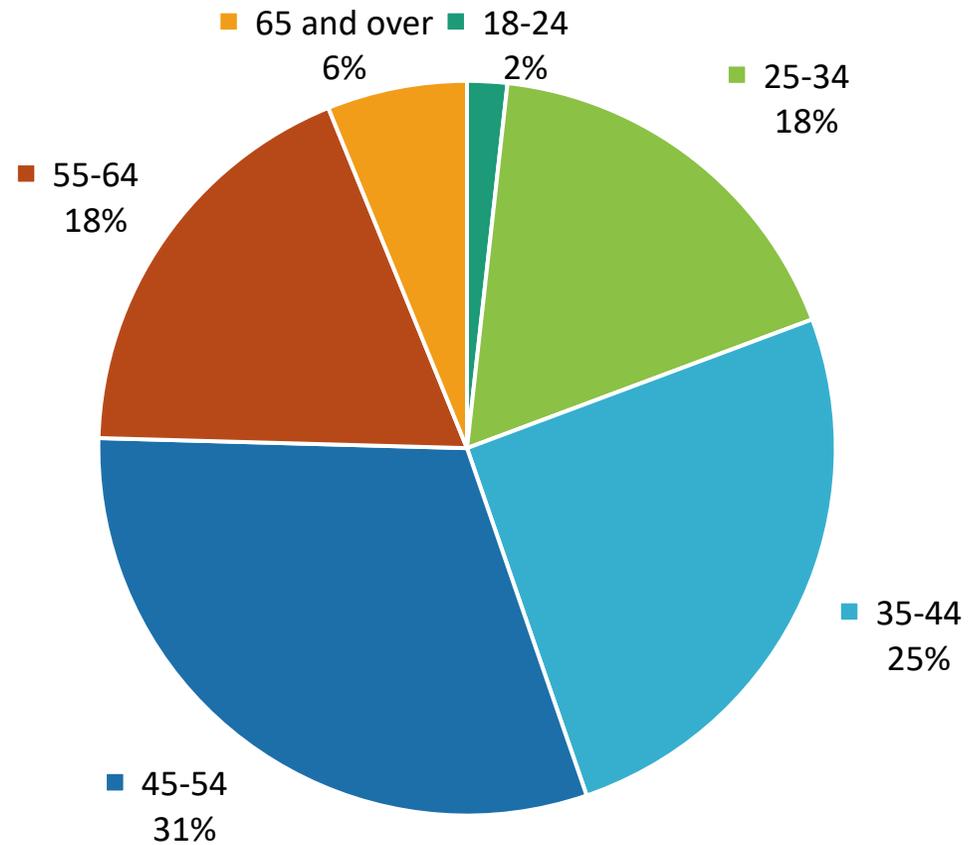
# BARG Individuals: Race and Ethnicity



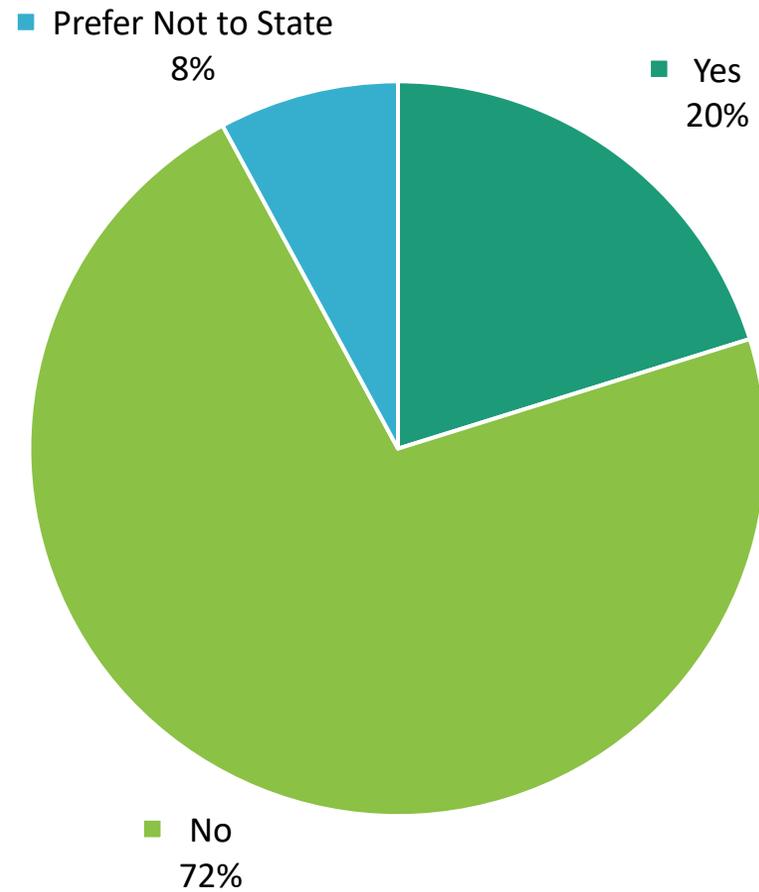
# BARG Individuals: Gender Identity



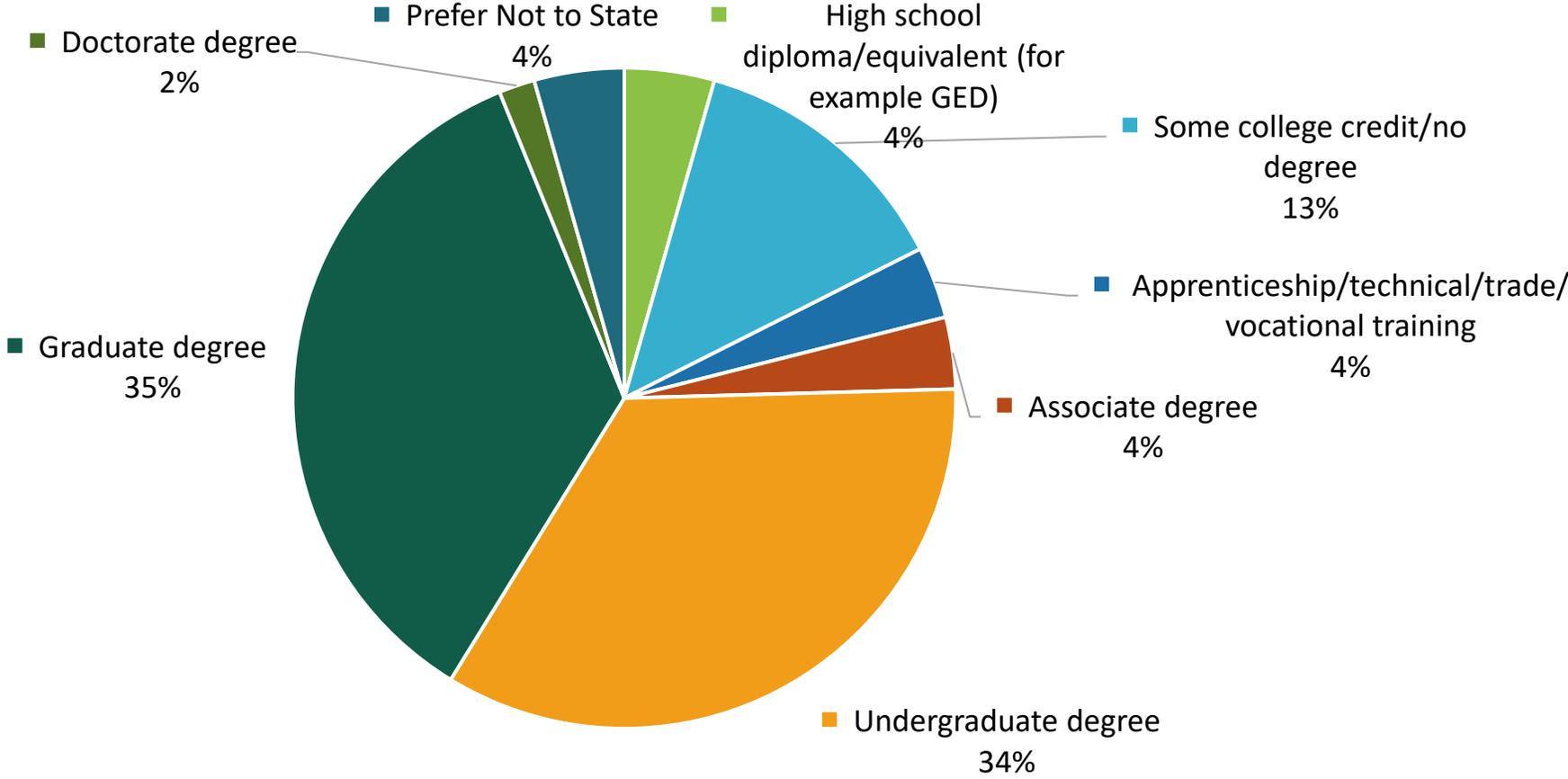
# BARG Individuals: Age



# BARG Individuals: Disability



# BARG Individuals: Education



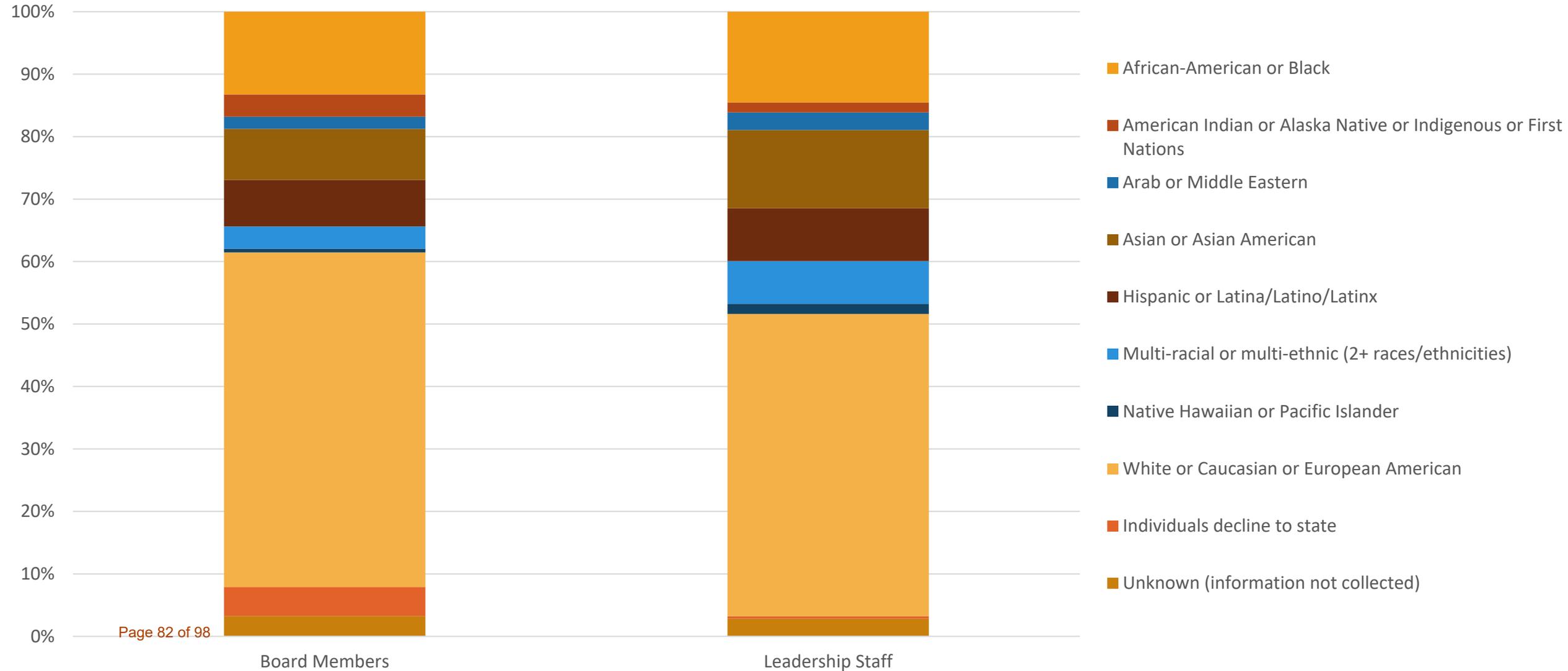
# Berkeley Arts Recovery Grants (BARG) - Arts Organizations & Festivals

- 74 awardees
- Total investment of \$1,532,345
- Funded through the federal American Rescue Plan Act (ARPA)



*Courtesy of Dance Monks*

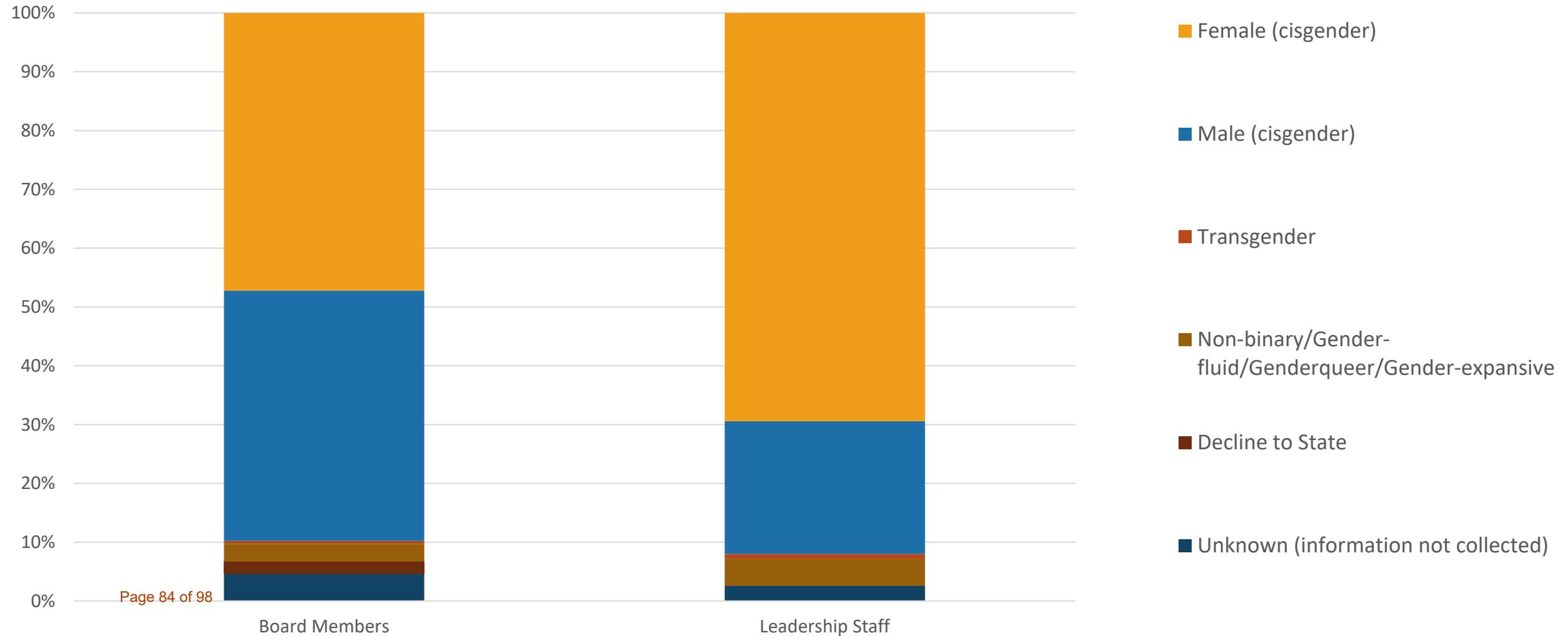
# BARG - Arts Organizations & Festivals: Race and Ethnicity



# BARG - Arts Organizations & Festivals: Race and Ethnicity

	Board Members	Board Members %	Leadership Staff	Leadership Staff %
African-American or Black	89	13.24%	36	14.52%
American Indian or Alaska Native or Indigenous or First Nations	24	3.57%	4	1.61%
Arab or Middle Eastern	13	1.93%	7	2.82%
Asian or Asian American	55	8.18%	31	12.50%
Hispanic or Latina/Latino/Latinx	50	7.44%	21	8.47%
Native Hawaiian or Pacific Islander	4	0.60%	4	1.61%
White or Caucasian or European American	360	53.57%	120	48.39%
Individuals decline to state	31	4.61%	1	0.40%
Multi-racial or multi-ethnic (2+ races/ethnicities)	24	3.57%	17	6.85%
Unknown (information not collected)	22	3.27%	7	2.82%

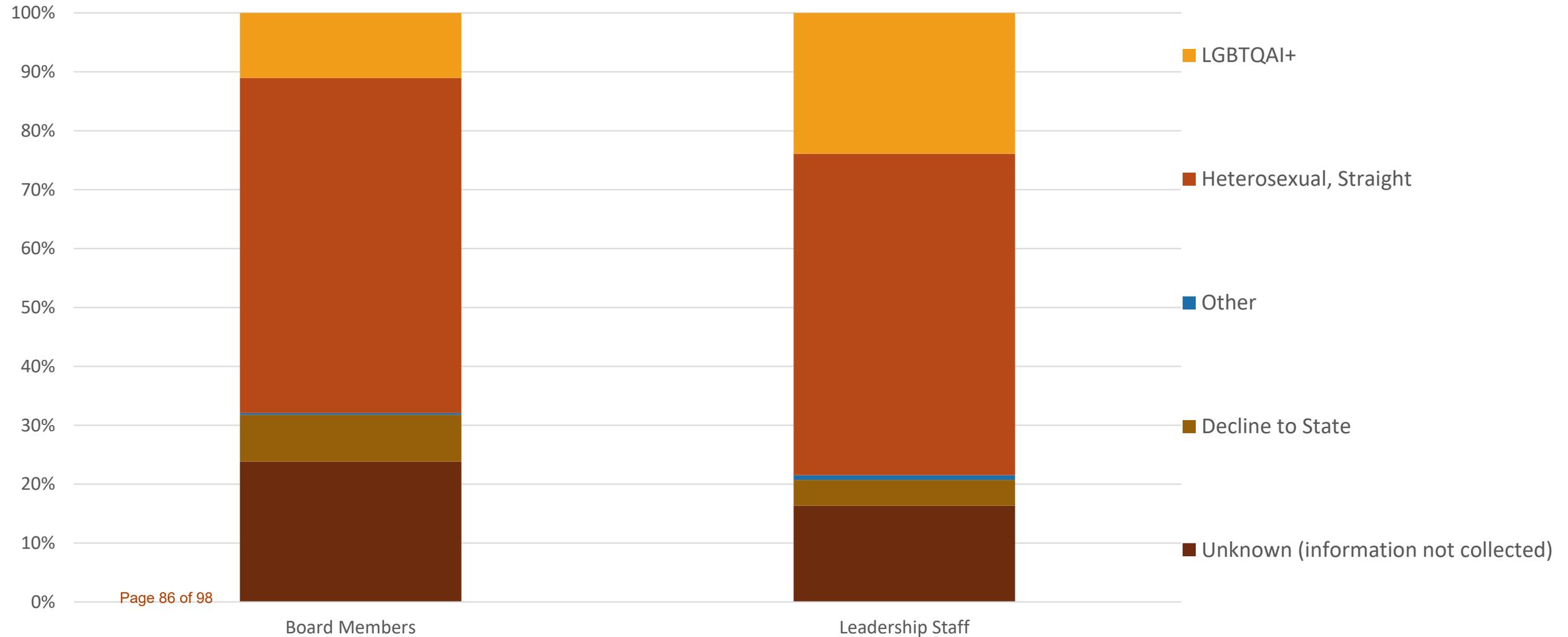
# BARG - Arts Organizations & Festivals: Gender Identity



# BARG - Arts Organizations & Festivals: Gender Identity

	Board Members	Board Members %	Leadership Staff	Leadership Staff %
Female (cisgender)	296	47.21%	243	69.43%
Transgender	3	0.48%	3	0.86%
Male (cisgender)	267	42.58%	79	22.57%
Non-binary/Gender-fluid/Genderqueer/Gender-expansive	19	3.03%	16	4.57%
Decline to State	13	2.07%	0	0.00%
Unknown (information not collected)	29	4.63%	9	2.57%

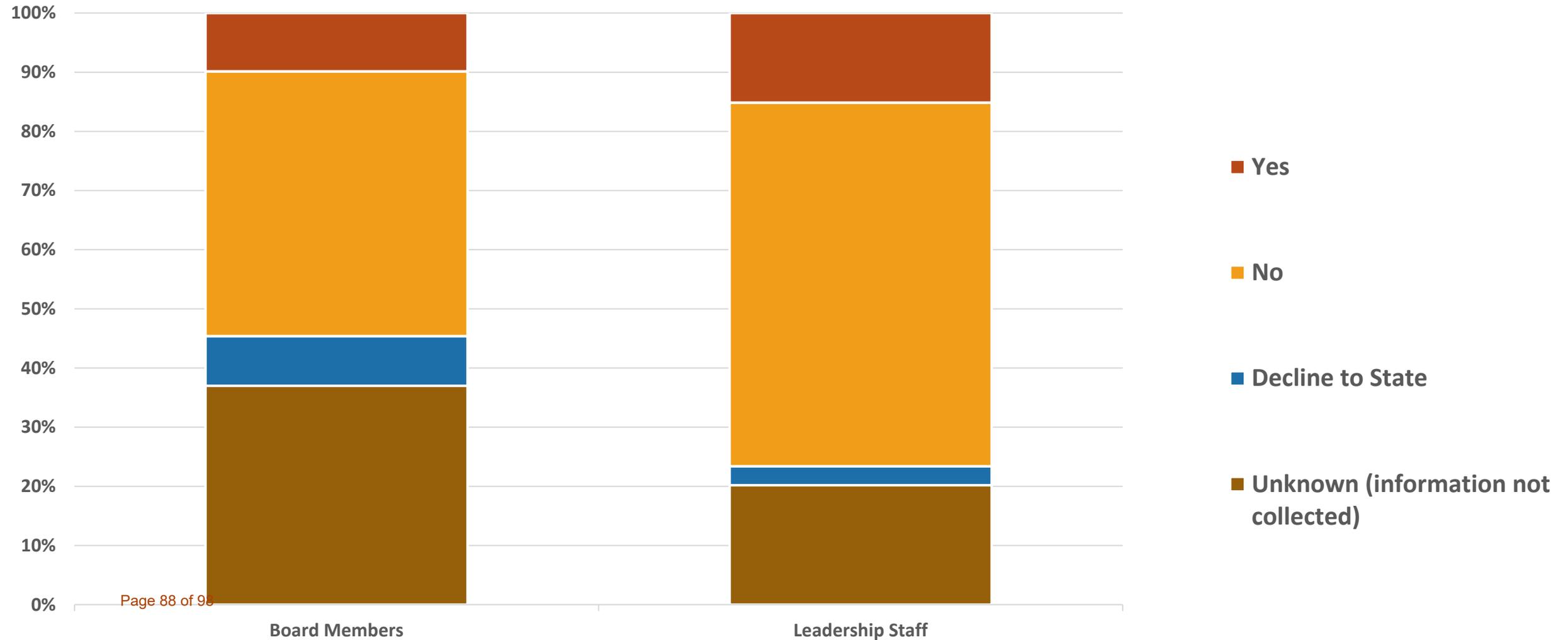
# BARG - Arts Organizations & Festivals: Sexual Identity



# BARG - Arts Organizations & Festivals: Sexual Identity

	Board Members	Board Members %	Leadership Staff	Leadership Staff %
LGBTQAI+	74	11.03%	60	23.90%
Heterosexual, Straight	382	56.93%	137	54.58%
Other	2	0.30%	2	0.80%
Decline to State	53	7.90%	11	4.38%
Unknown (information not collected)	160	23.85%	41	16.33%
Unknown (information not collected)	29	4.63%	9	2.57%

# BARG - Arts Organizations & Festivals: Disability



# BARG - Arts Organizations & Festivals: Disability

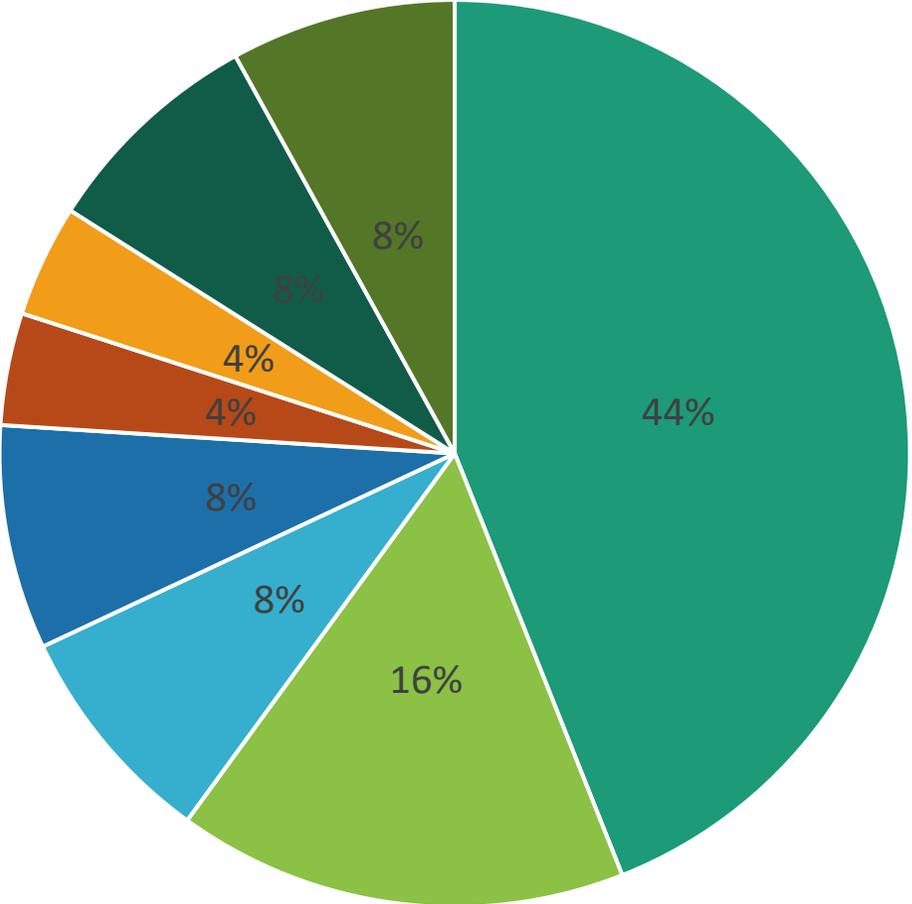
	Board Members	Board Members %	Leadership Staff	Leadership Staff %
Yes	61	9.85%	33	15.14%
No	277	44.75%	134	61.47%
Decline to State	52	8.40%	7	3.21%
Unknown (information not collected)	229	37.00%	44	20.18%

# Berkeley Art Works Grants (BAWG)

- 20 awardees
- Total investment of \$200,000
- Funded from Private Percent for Art funds (in-lieu fees)

# Berkeley Art Works Projects: Race and Ethnicity

- White or Caucasian or European American
- Asian or Asian American
- African-American or Black
- Multi-racial or multi-ethnic (2+ races/ethnicities)
- American Indian or Alaska Native or Indigenous or First Nations
- Arab or Middle Eastern
- Declined to state
- Information not collected



# Berkeley Art Works Grants: Gender Identity

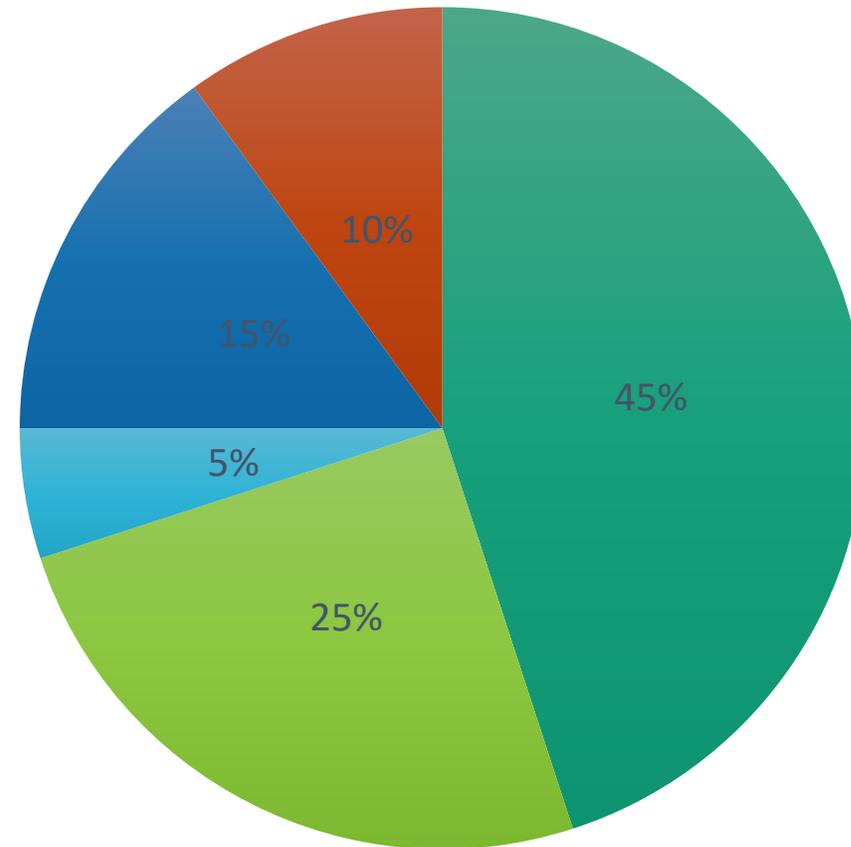
■ Female (cisgender)

■ Male (cisgender)

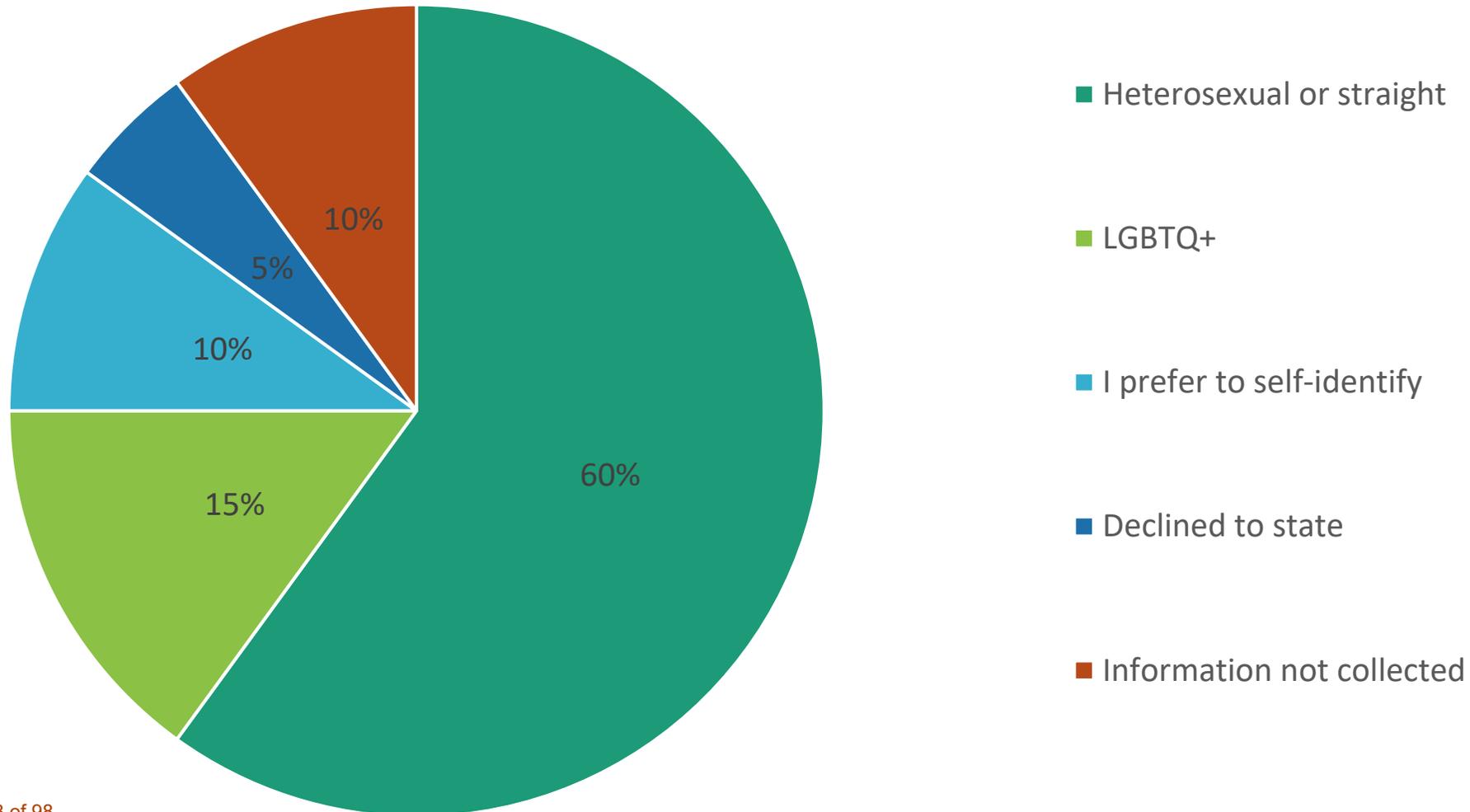
■ Gender-fluid/Genderqueer/Gender-expansive/Non-binary

■ Declined to state

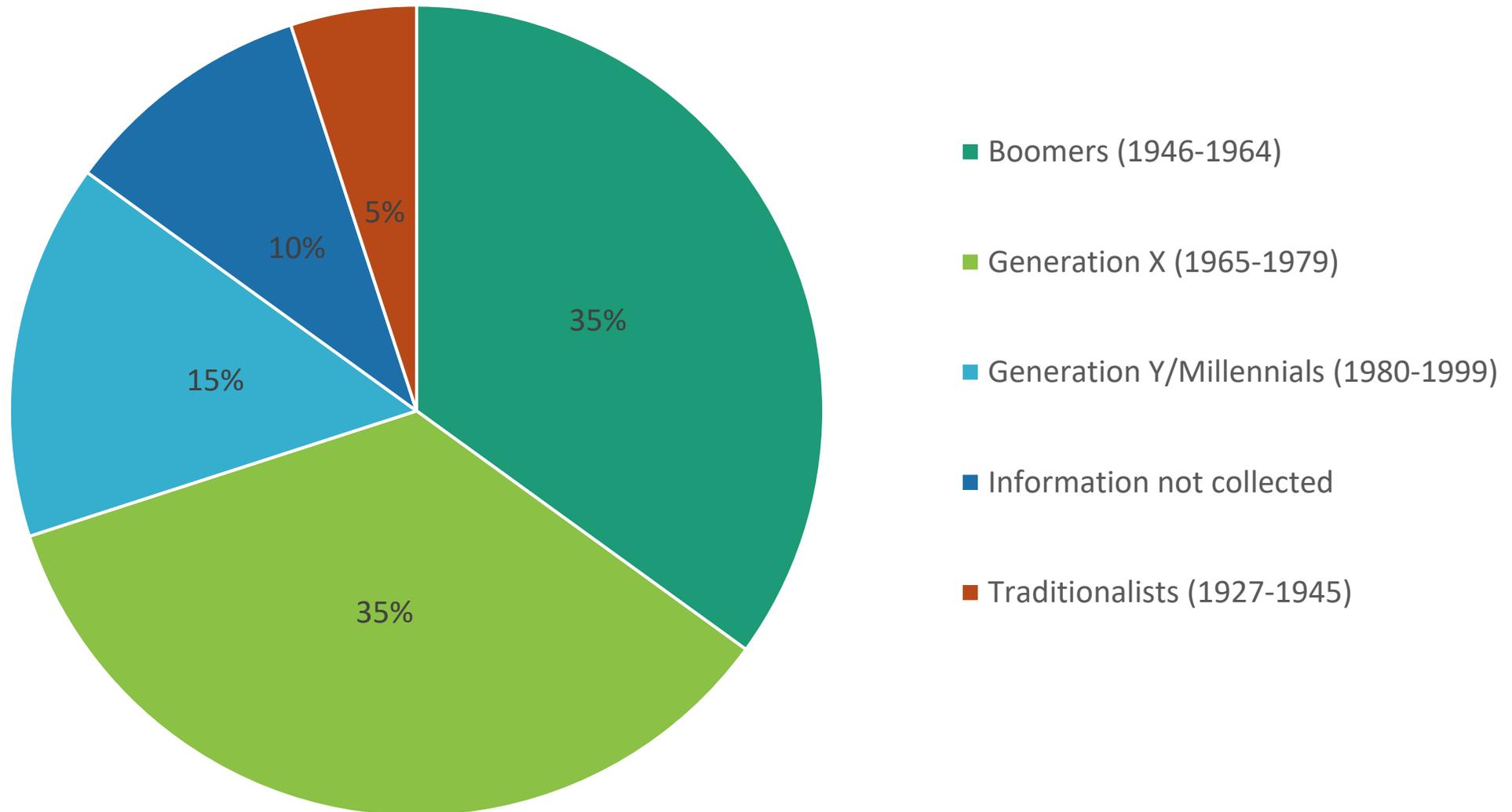
■ Information not collected



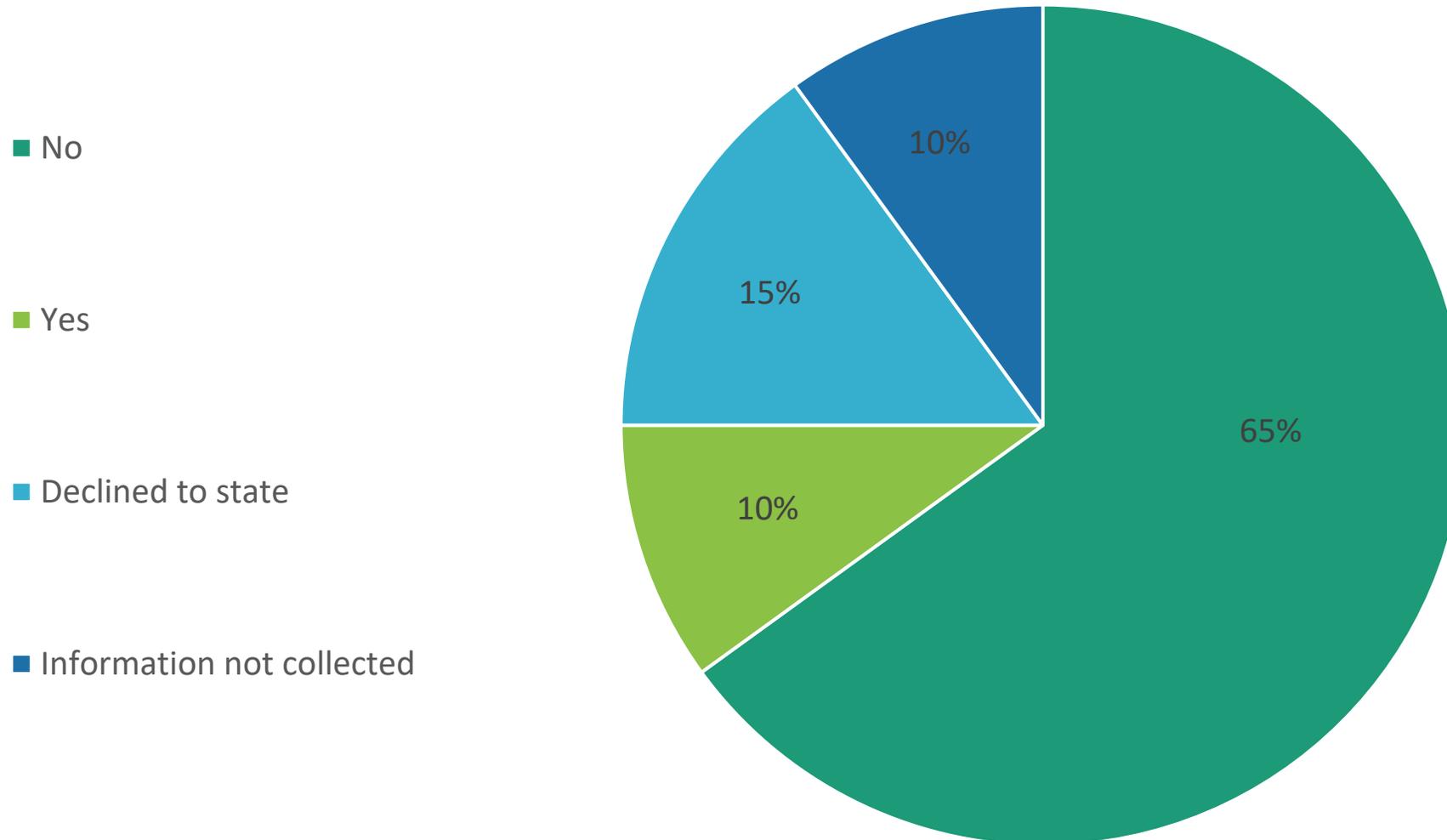
# Berkeley Art Works Projects: Sexual Identity



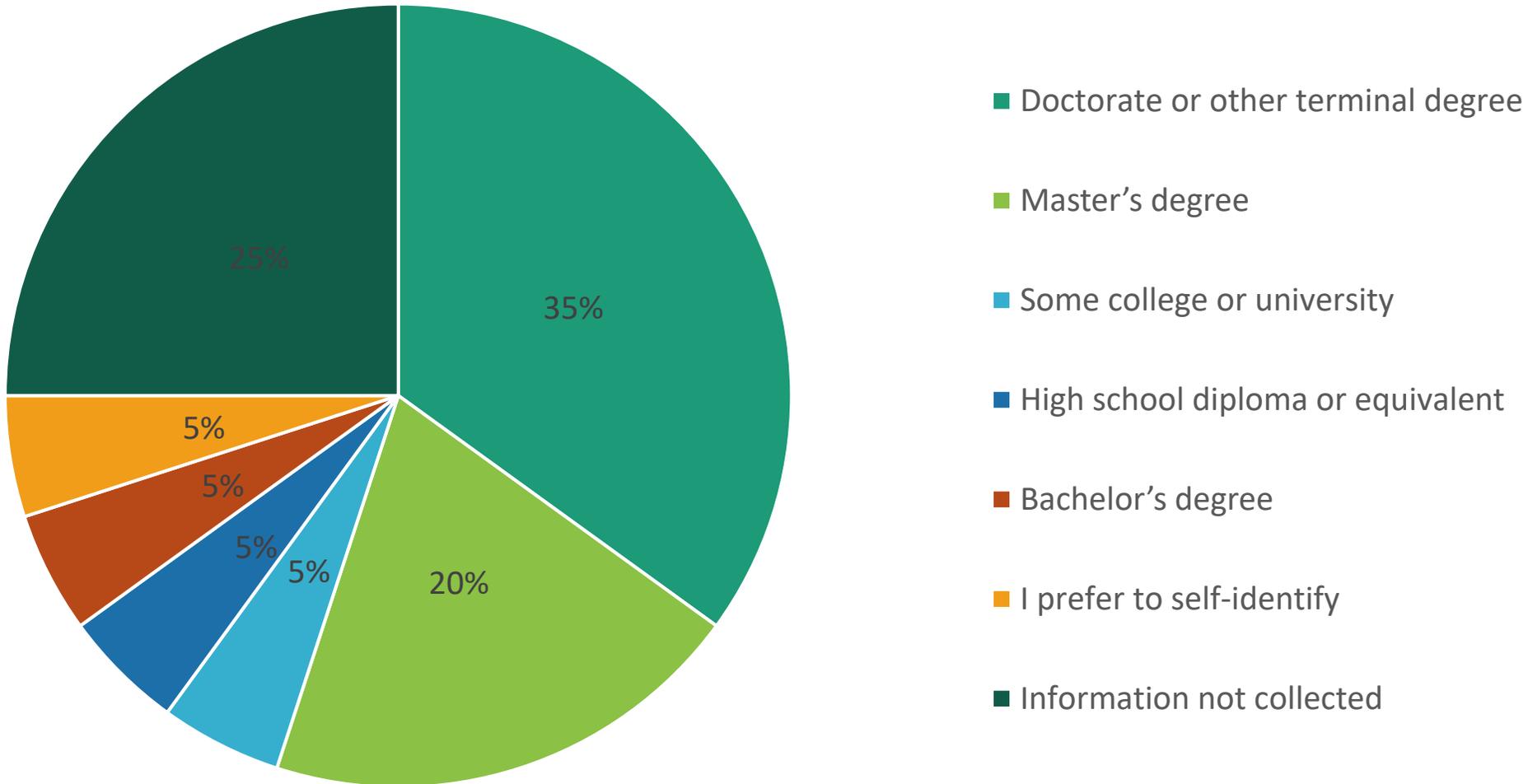
# Berkeley Art Works Projects: Age



# Berkeley Art Works Projects: Disability



# Berkeley Art Works Projects: Education



7/6/2022

Hello Jen,

I heard this segment on NPR yesterday and thought that you, your staff and other commission members might find it interesting ... thanks for sharing it.

<https://www.marketplace.org/2022/07/05/programs-pilot-guaranteed-income-for-artists/>

Best regards,

Cameron

**MORE FROM THIS SHOW**



## Programs pilot guaranteed income for artists

[Kristin Schwab](#) Jul 5, 2022

Heard on:  **MARKETPLACE**  
**LISTEN NOW**

Organizations in New York, San Francisco and St. Paul are piloting guaranteed income programs for artists. Recipients don't necessarily have to put the funds toward art. [mixetto/Getty Images](#)

It was the beginning of the pandemic and McKinley West was frustrated. His DJ jobs had dried up overnight. So Mickey Breeze — that's his DJ name — did the only thing he could think of: he wrote a song about it, "Munny Hungee."

"Literally all of these problems that you have with family, with cars, with mental health, with content can, in some shape, way or form, be solved with money, and I hate when people demonize it," he said.

West had sold off thousands of dollars' worth of speakers, DJ controllers and synthesizers to pay his bills. Then, just when he thought he'd hit the bottom, he got an email from Springboard for the Arts, a nonprofit based in Minnesota, saying he'd been selected for its Guaranteed Income Pilot. He'd receive \$500 a month for 18 months, no strings attached.

“I’ve literally been using it to restart, or kickstart, my career from a bit of a dead zone,” he said.

West bought back his DJ equipment. He put some money into maintaining his SUV, which he uses to haul gear to events, and used some of the stipend to pay for basics like groceries.

Universal basic income programs give people cash to spend however they want. There are guaranteed income programs that focus on disadvantaged populations, like formerly incarcerated people or low-income mothers.

Now, organizations in New York, San Francisco and St. Paul are piloting these types of programs for artists.

The programs offering guaranteed income can be controversial. Recipients aren’t necessarily required to use the money in a specific way; artists like West don’t even have to put it toward making art.

“No, people aren’t required to sort of continue to demonstrate that they are producing a particular art piece or that there’s no juried competition to see who is producing the better public art installation,” said Amy Castro, who co-directs the Center for Guaranteed Income Research at the University of Pennsylvania, which is partnering with the Springboard pilot in Minnesota.

To qualify for the program in Minnesota, artists had to show they’d been adversely affected by the pandemic. Artists of color were prioritized, and the remaining recipients were selected at random. Castro said that’s the whole point — to not decide whether an artist is good or bad, but to give them an opportunity to grow.

“The existing art world functions not on trying to create space and equality around who gets to produce, who gets access to funding, who gets gallery space. And what these projects are offering is something completely different,” she said.

But — like any experiment — the private foundations funding these programs will want to understand the results. Which means the programs have to measure some kind of outcome.

“Does it help them produce more work, to participate in more shows? Does it help them get the next grant, get the next thing?” said Sarah Calderon, executive director of Creatives Rebuild New York, which has two income pilots, a guaranteed income program and an employment program that gives artists a \$65,000 salary per year for two years.

Playwright Jesse Jae Hoon was chosen to work on new productions and community events for Asian Americans with Ma-Yi Theater Company in New York City. It means no more 3 a.m. writing sessions to work around his daytime admin job.

“Which is most of the valuable things as an artist is just having the time to really flesh out your process and your creative work,” he said.

He’s also really looking forward to the health insurance benefit. “The first thought I had was, ‘Oh my God, I can get new glasses, I can get a teeth cleaning.’”

He thinks that will give him the mental space he needs to make better work.

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